

girl scouts 
of gulfcoast florida
2021 Annual Report

Reset ♦ Refresh ♦ Rebuild



Message from the CEO and Board President

Reset ♦ Refresh ♦ Rebuild

For more than 100 years, Girl Scouts has focused on creating a community of sisterhood nationwide that paves the pathway to prepare girls for a lifetime of leadership. At Girl Scouts, girls are encouraged to discover who they truly are in a safe, all-girl environment designed specifically to help them grow and cultivate necessary skills to take the lead in their own lives, their community, and the world. Each year, as we face more unforeseen challenges and historic landmarks, we are forced to take a moment to reflect on what we, as Girl Scouts of Gulfcoast Florida, can do to inspire change and action within our community and across the globe. Girl Scouts aims to provide girls with a strong foundation to react to such adversity with great strength and resilience while striving to make the world a better place.



*Richard Cyphers, Board President
Mary Anne Servian, CEO*

Reset describes the tenacity of our Girl Scouts and their ability to be undeterred by any obstacles and challenges they encounter. By using innovative tools and ideas, they prove their unwavering dedication to creating a better, brighter tomorrow.

Refresh captures our dedicated volunteers and caregivers that have been placed in unthinkable situations, but continue to rise to the occasion and inspire girls to become advocates in their community for issues and ideas that are important to them.

Rebuild demonstrates the resilience of our council staff, board members, alumni and community partners that thoroughly believe in our mission, and fight each year to improve and evolve the Girl Scout Leadership Experience to best meet the needs of girls in our community.

In 2021, we had some remarkable achievements...

- While it was difficult to anticipate what challenges we might face during the 2021 Girl Scout Cookie Program, one thing was certain – our girls, families, and volunteers were ready to rise to the occasion. They reset and demonstrated their ability to be undeterred by any obstacles. They used innovative tools and ideas, demonstrating their commitment to safely experience and deliver this beloved Girl Scout tradition – while having fun!
- It was exciting to get back to meeting in-person and rebuild relationships and recognize the commitment and effort put forth by all. It was humbling to stand next to 17 Gold Award Girl Scouts, who managed despite a global pandemic, to earn Girl Scouts' most prestigious award. It was encouraging to have families gather safely for Family Campfire Circles, while looking forward to a year of new experiences and growth.
- Today's world is complicated and we provide a vital experience that grows and expands alongside Girl Scouts as they flourish and discover the world around them. Girl Scouts' brand is evolving to meet today's girls' needs. In coordination with GSUSA, our council underwent a brand refresh to brighten up and revitalize our logo and materials, while keeping Girl Scout tradition intact and recognition prominent in our community.

2021 Gold Award Girl Scouts

The Girl Scout Gold Award is the highest and most prestigious award that Girl Scout Seniors and Ambassadors can earn. We are proud to recognize the 2021 Gold Award Girl Scouts.



Jessica Burdette
Inspired to Read
[Watch Jessica's Gold Award Video](#)



Mary Campbell
Mobile Library for Homeless Families
[Watch Mary's Gold Award Video](#)



Catarina Caruso
Gifts for Golisano
[Watch Catarina's Gold Award Video](#)



Jeannine Castro
Smiles are Contagious
[Watch Jeannine's Gold Award Video](#)



Julia Craig
Save the Turtles:
Plastic is Not Fantastic
[Watch Julia's Gold Award Video](#)



Crystal Flores
Promoting Innovative Solutions to COVID Challenges
[Watch Crystal's Gold Award Video](#)



Abigail Henning
Walls of Wisdom
[Watch Abigail's Gold Award Video](#)



Sadie Johnson
It is Your Business!
[Watch Sadie's Gold Award Video](#)



Hanna Kaffka
Express Yourself
Art Gallery
[Watch Hanna's Gold Award Video](#)



Allarie Kovacs
Elevate and Educate
[Watch Allarie's Gold Award Video](#)



Makensy Mentillo
Plant-a-Plant
[Watch Makensy's Gold Award Video](#)



Cameron Murphy
Sensory
Treasure Box
[Watch Cameron's Gold Award Video](#)



Coral Rodriguez
#HowToUpgrade
[Watch Coral's Gold Award Video](#)



Paige Rosenthal
The Math Path
[Watch Paige's Gold Award Video](#)



Emi Shannon
Woof Skills
[Watch Emi's Gold Award Video](#)

Sydney Shepard
The Silver Flower
[Watch Sydney's Gold Award Video](#)



Olivia Townsend
Guide to Adulthood
[Watch Olivia's Gold Award Video](#)

2021 Young Women of Distinction Awards Ceremony

It's the most exciting event of the year! This annual celebration highlights the accomplishments of girls from across the council. On June 12, 2021, we held a virtual ceremony and recognized a combined total of 432 individual awards.

17 girls earned the Girl Scout Gold Award

29 girls earned the Girl Scout Silver Award

55 girls earned the Girl Scout Bronze Award

10 girls earned the Dr. Elinor Crawford Girl Scout College Scholarship

1 girl earned the Lyndi Cyphers Memorial College Scholarship

59 girls earned the Journey Summit Award

82 girls earned Religious Recognitions



Our Membership

What started as a single troop in Savannah, Georgia, has blossomed into the largest girl-serving organization in the world. This vast sisterhood includes 2.5 million Girl Scout members across the United States and overseas, and 10 million Girl Guides in 146 countries. From girl members to adult volunteers to proud Girl Scout alum, together we embody the strength of sisterhood.

2020-2021 Membership Year

3,490

girl members

1,425

adult members

275

troop leaders

288

co-leaders



5,468

total active members



Financial Report

~ INCOME ~	
United Ways	\$ 31,046
Contributions & Events	\$ 155,550
Government Grants (PPP & ERTC)	\$ 874,553
Program Fees	\$ 72,025
Facility Rental	\$ 4,641
Shop Income	\$ 46,651
Investment Income/(Loss)	\$ 975,716
Product Sales	\$ 2,300,226
Other Income	\$ (62,298)
TOTAL INCOME	\$ 4,398,110

~ EXPENSES ~	
Program	\$ 2,542,554
Service to Girls (Indirect)	\$ 347,168
Resource Development	\$ 124,568
EXPENSES	\$ 3,014,290
Net Results Before Depreciation and Pension Arrearage	\$ 1,383,818
Depreciation	\$ (368,539)
Pension Arrearage	\$ (129,697)
FINAL NET RESULTS	\$ 885,584

Girl Scouts of Gulfcoast Florida, Inc. was independently audited for 2021 by Kerkering Barberio & Co. Financial statements are available on our website at www.gsgcf.org and by request.

Council Facilities

- ◆ Searcy G. Koen Regional Girl Scout Campus of Girl Scouts of Gulfcoast Florida, Inc., Sarasota, including:
 - Lorraine G. Gunn Council Headquarters
 - Gulfcoast Event and Conference Center of Girl Scouts of Gulfcoast Florida, Inc.
 - William G. and Marie Selby Boardwalk and Wetlands
- ◆ Camp Honi Hanta, Bradenton
- ◆ Camp Caloosa, North Fort Myers
- ◆ Arcadia Girl Scout House
- ◆ Collier Girl Scout House



Entrepreneurship = Financial Empowerment

Through Girl Scout experiences, girls get a jump start on establishing an entrepreneurial mindset. By participating in Mags & Munchies Fall Product Program and Girl Scout Cookie Program, they develop essential skills, such as money management, business ethics, and goal setting, while simultaneously earning money to support their troop activities and community service projects. Given this experience, girls learn the tools, attitudes and behaviors needed to become tomorrow's successful female entrepreneurs and caring philanthropists.

Girl Scout Cookie Program

2,068	Girl Scouts participated
275	troops participated
347	average number of packages sold per Girl Scout participating
167	outstanding girl entrepreneurs (over 1,000 packages)
\$566,034	troop and proceeds
\$7,185	service unit proceeds
\$149,543	girl rewards
\$77,159	redeemed cookie credits
43,056	packages donated through the military/Hometown Heroes program
718,552	packages sold



Fall Product Program

860	Girl Scouts participated
12	outstanding girl entrepreneurs (over \$1,000)
\$40,827	earned by Girl Scout troops
\$11,474	girl rewards
1,799	items donated through the military/Hometown Heroes program
22,264	nuts/candy sold
27,777	magazines sold



Your Dollars Make a Difference!

Juliette Gordon Low Society Planned Giving Donors

As of September 30, 2021

Erik and Eva Andersen

LaTasha Armstead

Renee Armstrong

Marilyn L. Arnall

Dianne Belk and Lawrence Calder

Barbara and Walter Carrol

Ann M. Carrasquillo

Richard Cyphers

Rae Dowling

Linda Getzen

Marie Graziosi

Carol B. and Jules Green

Ashley Harris

Cecelia Hill

Karen Huebner

Christine Jennings

Barbara Lewis

Tracy P. Lux

Jessica Macera

Colleen McGue

Juliana C. Meek

Patricia Ramthun

Roberta Rodgers

Shakira Rolle

Tracy Seider

Mary Anne Servian

Sandi F. Stewart

Susan R. Stewart

Brenda Tate

Christine B. Yekel

EVENT SPONSORS

We would like to recognize our long-time community partner Publix Super Market Charities who supported us throughout the year and made possible the Gingerbread Festival, Gold Award Luncheon, and the Young Women of Distinction Awards Ceremony. Their continued support is appreciated.



Additionally we would like to thank Florida Power and Light, for their support of girl programming and leadership opportunities.



Gingerbread Festival Partners

THE MALL AT
UNIVERSITY TOWN CENTER



BENDERSON
DEVELOPMENT

Herald-Tribune

LOCALiQ



IBERIABANK | **FIRST HORIZON**
Proven. Focused. Better Together.

Leading Ladies
INVENT. BUILD. DELIVER.

GSGCF Board Members

Maegan Cardillo
Karin Bleyer



Grants and Foundation Supporters

Received October 1, 2020 – September 30, 2021

Girl Scouts of Gulfcoast Florida wishes to acknowledge the generosity of the following foundations and civic and community organizations for directly supporting girls through program scholarships, fully funded troops, volunteer trainings, and other needs focused on the delivery of a quality Girl Scout Leadership Experience.



PUBLIX SUPER MARKETS
CHARITIES



FPL



THE **M A L L** AT
UNIVERSITY TOWN CENTER

BENDERSON
DEVELOPMENT

BANK OF AMERICA 

Alltrust Insurance
The Allyn Foundation, Inc.
AmazonSmile Foundation
Bank of America Client Foundation
Benderson Development
Benevity Community Impact Fund
Blackbaud Giving Fund
Cape Coral Kiwanis Foundation, Inc.
Charities Aid Foundation of America
Children`s World
Fidelity Charitable
First Home Bank
Florida Power & Light Company
Gerald A. & Karen A. Kolschowsky
Foundation, Inc.
Getzen Family Charities, Inc.
Girl Scouts of the USA
Gulf Coast Community Foundation, Inc.
Harold C. & Jacqueline F. Bladel
Charitable Trust

India Benton Lesser Foundation
John R. Wood Properties
Junior League of Sarasota Inc
Lee County Bar Association Foundation, Inc.
M. Chester Cole Trust - Truist Bank
Manatee Community Foundation
Marni & Morris Propp II Family Foundation
Motorworks Brewing
The Parrish Foundation, Inc.
Publix Super Markets Charities, Inc.
Qualcomm
William G. & Marie Selby Foundation
Service Club of Manatee County
Swift Family Foundation, Inc.
Target Corporation
TB Mall at UTC LLC
Tom Perry Family Foundation
Vern and Florence Martin Charitable Trust
Vincent and Anna Mae Pasqua Trust/US Trust/
Bank of America
Walmart Foundation

United Way Allocation Grants

Received October 1, 2020 – September 30, 2021

United Way of Lee, Hendry, Glades and
Okeechobee Counties

United Way of South Sarasota County, Inc.



2020-2021 BOARD OF DIRECTORS

The Board of Directors of Girl Scouts of Gulfcoast Florida, Inc. is comprised of community members with a variety of skills and perspectives. Members represent a range of ages and reflect the racial, ethnic, religious, and other diverse demographics present within the council's geographic area.

President: Richard Cyphers

Vice President: Juliana Meek

Treasurer: Karen Huebner

Secretary: Ashley Harris

Chief Executive Officer: Mary Anne Servian
Ex Officio

Members at Large

Karin Bleyer

Maegan Cardillo

Bonny Eads Dery, D.O.

Sharon Preston-Folta

Devaney Iglesias

Lauren Johnston

Rosalind Mathews

Christina "Tina" Ottman

Joyce Rollins, Ed.D

Angela Smith

Grace Williams

Girl Representatives

Alexis G.

Autumn Pepper R.

CONNECT WITH US!

Facebook

[GirlScoutsofGulfcoastFlorida](#)

Event information, adult learning news and updates, photos of girls in action, tips and tricks for volunteers, and more!

Instagram

[girlscoutsgulfcoast](#)

Fun photos from across the council.

Twitter

[GSGCF](#)

Tweets about informative articles, blogs, and breaking general news of interest to our members, volunteers, and supporters.

LinkedIn

[girl-scouts-of-gulfcoast-florida-inc-](#)

Links to articles about the Girl Scout Movement and topics related to the health, development, and support of girls.

Pinterest

[gsgcf](#)

Fun ideas for all things Girl Scouting.

Youtube

[GSGCF](#)

Council and GSUSA videos.

Current members with an active email address also receive our monthly family e-newsletter, *S'more News*. Visit our website for links to the most recent editions.

Visit our website to see how Girl Scouts take the lead to change the world!

www.gsgcf.org