

girl scouts 
of gulfcoast florida
2022 Annual Report

Grace ▪ Gratitude ▪ Girl Scouts



Message from the CEO and Board President

Grace ▪ Gratitude ▪ Girl Scouts.

Back in 1912, Girl Scouts was established to blaze new trails and redefine what's possible for girls everywhere. At the time of its creation, women in the United States conformed to strict societal norms and couldn't yet vote. Our founder, Juliette Gordon Low, and her first troop of 18 girls, ignited a movement that withstood the test of time and reimagined what girlhood looked like in the United States. They started a movement where girls are encouraged to embrace their own unique strengths and unlock their full potential while making the world a better place.

We, as Girl Scouts of the 21st century, are forever grateful for the strong women that began such a monumental movement that paved the pathway to prepare girls across the nation for a lifetime of leadership and success for many years to come. As we recognize and appreciate the courage and resilience of those involved in our movement in the past, we look forward to seeing Girl Scouts, present and future, continue to share the gift of Girl Scouting with the world.

Looking ahead, we strive to be an organization that enthusiastically embraces Diversity, Equity, and Inclusion. Diversity recognizes the wide array of differences among people of the world. All are welcome. Equity pertains to the rights of all to have fair access to resources and outcomes. We are committed to informed policies and practices, intentionally designed to promote opportunity for all. We are also committed to an inclusive workplace and welcome all to the table to develop more robust mission-critical results.

What started as a passion project of Juliette Gordon Low has evolved into a preeminent leadership organization for girls that focuses on 4 pillars – STEM, Life Skills, Outdoors, and Entrepreneurship. Each year we are continually amazed by Girl Scouts from our council embracing the four pillars and translating what they learn into their own lives. In September, when Hurricane Ian came ashore devastating the coast of southwest Florida, the Girl Scouts of Gulfcoast Florida were among the first to react. While many were dealing with damages within their own lives and homes, we saw remarkable demonstrations of community service and impressive presentations of grace and kindness by our girls.



*Richard Cyphers, Board President
Mary Anne Servian, CEO*

To name just a few, Troop 900 collected over 2,000 feminine hygiene products to distribute to girls in need after Hurricane Ian caused many stores to close. Troop 617 collected toys, puzzles, books and more for a Vineland Elementary Pre-K class to replace classroom items destroyed by the storm. Troop 254 collected, packaged, and distributed hurricane supplies to those in need all over Sarasota County. During a natural disaster like Hurricane Ian, Girl Scouts prove the importance of lending a hand and being a part of an organization that encourages you to do so.

During 2022, we congratulated 20 Gold Award Girl Scouts, the largest group to date. These are girls whose Girl Scouting career was abruptly interrupted by a global pandemic, but despite all obstacles still managed to complete their Gold Award projects.

Being a Girl Scout means having the confidence to be yourself, unapologetically. It's what inspires you to challenge the status quo, and work hard for issues or ideas you are passionate about. It is the courage to lean on your sister Girl Scouts when you've been knocked down, and trusting the skills you've learned throughout your journey to pick yourself back up. It is people like you that continue the Girl Scout Legacy that Juliette Gordon Low established so long ago.

2022 Gold Award Girl Scouts

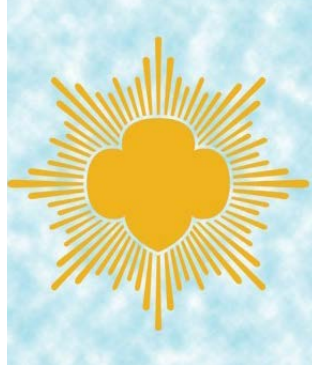
The Girl Scout Gold Award is the highest and most prestigious award that Girl Scout Seniors and Ambassadors can earn. We are proud to recognize the 2022 Gold Award Girl Scouts.



Mia Abatacola

Sexual Assault: Awareness and Prevention in the Community

[Watch Mia's Gold Award Video](#)



Kaitlyn Angiuoli

GLOW for the Gold

[Watch Kaitlyn's Gold Award Video](#)



Kimberley Barr

Project Prom Dress

[Watch Kimberley's Gold Award Video](#)



Alexandra Barriga

Girl Scouts United in Art 2020 and Beyond

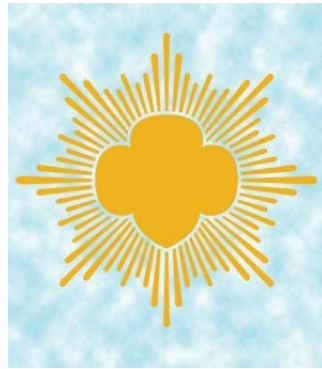
[Watch Alexandra's Gold Award Video](#)



Der-Chelle Bonner

Resources to a Healthier Lifestyle

[Watch Der-Chelles's Gold Award Video](#)



Izabela Burns

Citizen Science SRQ

[Watch Izabela's Gold Award Video](#)



Caylan Daniels

I Am a Girl

[Watch Caylan's Gold Award Video](#)



Rhegan Duncombe

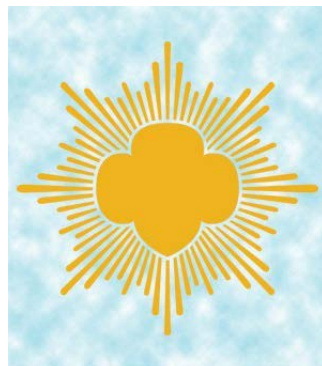
Gymnast to Gymnast

[Watch Rhegan's Gold Award Video](#)

Kaia Gessinger

Kaia's Cabinet: Feminine Product Distribution

[Watch Kaia's Gold Award Video](#)



Sydney Graham

Alligator Awareness

[Watch Sydney's Gold Award Video](#)

2022 Gold Award Girl Scouts

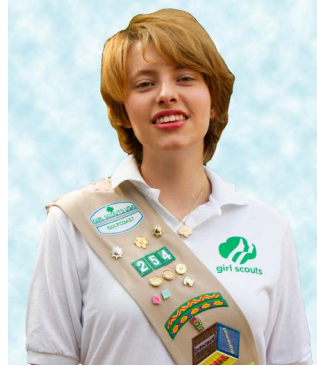
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Mia Haynes
Meeting the Mark
[Watch Mia's Gold Award Video](#)



Abigail Koester
Stress Management
Toolkit
[Watch Abigail's Gold Award Video](#)



Nora Kuhn
Everyday Etiquette
[Watch Nora's Gold Award Video](#)



Maya Lander
Relax Room
[Watch Maya's Gold Award Video](#)



Emily Romero
Coloring your Health!
[Watch Emily's Gold Award Video](#)



Sarah Santiago
Check one: "Other"
[Watch Sarah's Gold Award Video](#)



**Luz-Oneida
Tirado Rivera**
Hospital Masks
[Watch Luz-Oneida's Gold Award Video](#)



Zoe Watson
Ocean DevOcean
[Watch Zoe's Gold Award Video](#)

Hannah Wood
Taekwondo for All
[Watch Hannah's Gold Award Video](#)



Maison Wunderlich
Swim and Safety School
[Watch Maison's Gold Award Video](#)

2022 Young Women of Distinction Awards Ceremony

It's the most exciting event of the year! This annual celebration highlights the accomplishments of girls from across the council. **On May 15, 2022,** we recognized a combined total of 448 individual awards.

20 girls earned the Girl Scout Gold Award

27 girls earned the Girl Scout Silver Award

85 girls earned the Girl Scout Bronze Award

17 girls earned the Dr. Elinor Crawford Girl Scout College Scholarship

1 girl earned the Lyndi Cyphers Memorial College Scholarship

73 girls earned the Journey Summit Award

90 girls earned Religious Recognitions



Our Membership

What started as a single troop in Savannah, Georgia, has blossomed into the largest girl-serving organization in the world. This vast sisterhood includes 2.5 million Girl Scout members across the United States and overseas, and 10 million Girl Guides in 146 countries. From girl members to adult volunteers to proud Girl Scout alum, together we embody the strength of sisterhood.

2021-2022 Membership Year

3,563

girl members

1,634

adult members

279

troop leaders

399

co-leaders



5,808

total active members



Financial Report

~ INCOME ~	
United Ways	\$ 33,700
Contributions & Events	\$ 186,136
Program Fees	\$ 61,127
Facility Rental	\$ 90,701
Retail On-Line Income	\$ 40,205
Investment Income/(Loss)	\$ (1,083,138)
Product Sales	\$ 2,930,230
Other Income	\$ 28,644
TOTAL INCOME	\$ 2,287,605

~ EXPENSES ~	
Program	\$ 2,610,781
Service to Girls (Indirect)	\$ 453,126
Resource Development	\$ 144,435
Expenses	\$ 3,208,342
Net Results Before Depreciation and Pension Arrearage	\$ (920,737)
Depreciation	\$ (362,350)
Pension Arrearage	\$ (129,464)
FINAL NET RESULTS	\$ (1,412,551)

Girl Scouts of Gulfcoast Florida, Inc. was independently audited for 2022 by Kerkerling Barberio & Co. Financial statements are available on our website at www.gsgcf.org and by request.

Council Facilities

- ◎ Searcy G. Koen Regional Girl Scout Campus of Girl Scouts of Gulfcoast Florida, Inc., Sarasota, including:
 - Lorraine G. Gunn Council Headquarters
 - Gulfcoast Event and Conference Center of Girl Scouts of Gulfcoast Florida, Inc.
 - William G. and Marie Selby Boardwalk and Wetlands
- ◎ Camp Honi Hanta, Bradenton
- ◎ Camp Caloosa, North Fort Myers
- ◎ Arcadia Girl Scout House
- ◎ Collier Girl Scout House



Entrepreneurship = Financial Empowerment

Through Girl Scout experiences, girls get a jump start on establishing an entrepreneurial mindset. By participating in Mags & Munchies Fall Product Program and Girl Scout Cookie Program, they develop essential skills, such as money management, business ethics, and goal setting, while simultaneously earning money to support their troop activities and community service projects. Given this experience, girls learn the tools, attitudes and behaviors needed to become tomorrow's successful female entrepreneurs and caring philanthropists.

Girl Scout Cookie Program

2,252	Girl Scouts participated
263	troops participated
395	average number of packages sold per Girl Scout participating
231	outstanding girl entrepreneurs (over 1,000 packages)
\$705,789	troop and proceeds
\$8,686	service unit proceeds
\$161,911	girl rewards
\$67,474	redeemed cookie credits
50,310	packages donated through the military/Hometown Heroes program
890,735	packages sold



Fall Product Program

982	Girl Scouts participated
32	outstanding girl entrepreneurs (over \$1,000)
\$50,192	earned by Girl Scout troops
\$11,685	girl rewards
1,836	items donated through the military/Hometown Heroes program
29,709	nuts/candy sold
2,689	magazines sold



Your Dollars Make a Difference!

Juliette Gordon Low Society Planned Giving Donors

As of September 30, 2022

Erik and Eva Andersen

Sylvia Acevado

LaTasha Armstead

Renee Armstrong

Marilyn L. Arnall

Dianne Belk and Lawrence Calder

Barbara and Walter Carrol

Ann M. Carrasquillo

Richard Cyphers

Rae Dowling

Linda Getzen

Marie Graziosi

Carol B. and Jules Green

Ashley Harris

Cecelia Hill

Karen Huebner

Christine Jennings

Barbara Lewis

Tracy P. Lux

Jessica Macera

Colleen McGue

Juliana C. Meek

Patricia Ramthun

Roberta Rodgers

Shakira Rolle

Tracy Seider

Mary Anne Servian

Sandi F. Stewart

Susan R. Stewart

Brenda Tate

Christine B. Yekel

EVENT SPONSORS

We would like to recognize our long-time community partner Publix Super Market Charities who supported us throughout the year and made possible the Gingerbread Festival, Gold Award Luncheon, and the Young Women of Distinction Awards Ceremony. Their continued support is appreciated.



Additionally we would like to thank Florida Power and Light and Little Brownie Bakers for their support of girl programming and leadership opportunities.



Little Brownie
BAKERS®

Gingerbread Festival Partners

THE MALL AT
UNIVERSITY TOWN CENTER



BENDERSON
DEVELOPMENT

Herald-Tribune

LOCALiQ



IBERIABANK | **FIRST HORIZON**
Proven. Focused. Better Together.



Maegan Cardillo and Karin Bleyer



Grants and Foundation Supporters

Received October 1, 2021 – September 30, 2022

Girl Scouts of Gulfcoast Florida wishes to acknowledge the generosity of the following foundations and civic and community organizations for directly supporting girls through program scholarships, fully funded troops, volunteer trainings, and other needs focused on the delivery of a quality Girl Scout Leadership Experience.



THE MALL AT
UNIVERSITY TOWN CENTER

BENDERSON
DEVELOPMENT

Alltrust Insurance

Allyn Foundation, Inc.

AmazonSmile Foundation

Anonymous Donor

Benevity Community Impact Fund

Business & Professional
Women's Organization

Children's World

Collier Community Foundation

Community Foundation
of Sarasota County, Inc.

First Horizon Foundation

Florida Penguin Productions

Florida Power and Light

Gerald A. & Karen A. Kolschowsky
Foundation, Inc.

Getzen Family Charities, Inc.

Girl Scouts of the USA

Gloria and Louis Flanzer Trust

Gulf Coast Community Foundation, Inc.

Kona Ice Sarasota, LLC

Motorworks Brewing

Network for Good

Patterson Foundation

PGT Innovations

Publix Super Markets Charities, Inc.

Rays Baseball Club LLC

Rotary Club of Lake Placid Noon Florida Inc.

Sarasota Sky Pilots

Suncoast Aquatic Nature Center Associates
DBA Nathan Benderson Park

Swift Family Foundation, Inc.

Target Corporation

Vern and Florence Martin Charitable Trust

Willis Smith Construction

United Way Allocation Grants

Received October 1, 2021 – September 30, 2022

United Way of Lee, Hendry, and Glades Counties

United Way of South Sarasota County, Inc.



2021-2022 BOARD OF DIRECTORS

The Board of Directors of Girl Scouts of Gulfcoast Florida, Inc. is comprised of community members with a variety of skills and perspectives. Members represent a range of ages and reflect the racial, ethnic, religious, and other diverse demographics present within the council's geographic area.

President: Richard Cyphers

Vice President: Juliana Meek

Treasurer: Karen Huebner

Secretary: Ashley Harris

Chief Executive Officer: Mary Anne Servian
Ex Officio

Members at Large

Karin Bleyer
Maegan Cardillo
Bonny Eads Dery, D.O.
Sharon Preston-Folta
Devaney Iglesias
Lauren Johnston
Rosalind Mathews
Christina "Tina" Ottman
Joyce Rollins, Ed.D
Angela Smith
Grace Williams
Madison Witherspoon

Members at Large

Alexis G.
Autumn Pepper R.

CONNECT WITH US!

Facebook

[GirlScoutsofGulfcoastFlorida](#)

Event information, adult learning news and updates, photos of girls in action, tips and tricks for volunteers, and more!

Instagram

[girlscoutsgulfcoast](#)

Fun photos from across the council.

Twitter

[GSGCF](#)

Tweets about informative articles, blogs, and breaking general news of interest to our members, volunteers, and supporters.

LinkedIn

[girl-scouts-of-gulfcoast-florida-inc-](#)

Links to articles about the Girl Scout Movement and topics related to the health, development, and support of girls.

Pinterest

[gsgcf](#)

Fun ideas for all things Girl Scouting.

Youtube

[GSGCF](#)

Council and GSUSA videos.

Current members with an active email address also receive our monthly family e-newsletter, *S'more News*. Visit our website for links to the most recent editions.

Visit our website to see how Girl Scouts take the lead to change the world!

www.gsgcf.org