

2019 FALL PRODUCT PROGRAM FAMILY GUIDE

The Mags & Munchies Program (aka the Fall Product Program) powers amazing experiences for girls.

Starting September 20, your go-getter can open her own business offering candy, nuts, and magazines.

Girls can earn unique rewards for their effort and participation—see the full lineup of awesome girl rewards inside your order card! Girls will be creating Me2®, an avatar who looks just like them.





Participation builds awesome skills! She learns:



Goal Setting—as she sets goals and makes a plan to reach them.



Decision Making—as she helps her troop decide how to spend their proceeds.



Money Management—as she makes a budget, takes orders, and handles money.



People Skills—as she learns to talk and listen to all kinds of people while marketing her products in person and online.



Business Ethics—as she is honest and responsible every step of the way.

Here's How You Get Started



Be a registered Girl Scout! Each girl participant must be registered for the 2019-2020 Girl Scout membership year. Girls who participate in the program without being registered will be ineligible for rewards until membership is completed.

Give the "OK!" Turn in a signed Permission Form to your troop Mags & Munchies manager.

Understand the program. If you have a question—ask! Your troop Mags & Munchies manager, the M2 Company, and GSGCF are all here and ready to help your Girl Scout along the way!

How Do Girls Sell?

IN PERSON

- Girls use order cards to take orders.
- Only the items on the order card can be ordered outside of the online system. Girls should not take orders in person for items not listed on the order card. Do not print out the list of online items and present in person for girl delivery.
- Girls can print and hand out business cards and flyers from the website that include your girl's unique store code. They can hand these out to customers who wish to purchase/renew magazine subscriptions or purchase nut and candy items online.
- Girls collect payment for nuts and candy ordered on the order card at time of product delivery, with the exception of money for donations—donations should be paid for at the time of the order.

At the end of the sale, log in to gsnutsandmags.com/gsgcf to enter in your Girl Scout's order card sales and make her prize selections!

TROOP-TO-TROOP

Customers can purchase a \$6 donated item that will be distributed to our military charity partner for distribution to deployed military. This option can be done in person or online. No shipping/handling charges apply!

ONLINE

Friends and family can order magazines, nuts, and candy online when a Girl Scout sends them an email invitation to her online storefront. **Note:**Magazines are only available online. They're sent directly to the customer and do not have extra shipping charges. Online nut and candy purchases have two delivery options:

- ► **Shipped**—Items are sent directly to customers for an extra shipping/handling fee.
- ▶ **Girl Delivered**—Items are delivered by the girl. This option is only available for the 15 items on the order card. There are no shipping/handling charges.

Customers pay for all online orders at the time the order is placed, including girl-delivered orders. Girls won't collect money for any orders placed online.



Frequently Asked Questions

When will magazine subscriptions begin arriving?

Orders usually begin arriving in 3-4 weeks. Some magazines take longer than others depending on their mailing cycles. Magazine renewals extend the length of the current subscription.

Who do I call if I have problems or do not receive my magazine subscription?

M2 Customer Service is glad to help whenever there are questions or problems. They can be reached at 800-372-8520 or question@gsnutsandmags.com.

When will customers receive their nut and candy orders?

Nuts and candy will be delivered to the service unit in mid-November. Your troop should contact you to pick up your products for delivery shortly afterwards.

What is the return policy?

No products ordered can be returned to the troop, service unit, or council.

MELTED PRODUCTS CANNOT BE RETURNED.

Our nut and candy products are kept in a climate-controlled facility and are transported in climate-controlled trucks. Melted products are typically the result of poor storage after they have left the delivery agent. As such, melted products cannot be returned.

What happens if my girl does not make a selection on the rewards with an "or" choice?

Reward selections are made by parents in the online storefront when the items are earned. If a selection is not made by you or the troop leader, council will select a default item. Please verify all selections have been made in the Online Storefront by October 21.

What are Nutty Bucks?

Nutty Bucks are program credits that girls can earn while participating in Mags & Munchies. Once earned, Nutty Bucks may be used for: Girl Scout annual or lifetime membership dues; council programs; camps or service unit-sponsored activities; GSUSA Destinations; troop travel greater than 100 miles; Bronze, Silver, or Gold Award expenses (reimbursed with receipts); and merchandise from the GSGCF Girl Scout Shop. Girl Scouts who are Junior level and above may "bank" their Nutty Bucks for future use. Nutty Bucks that have not been spent or banked by March 20, 2020 will be forfeited.

Mark your calendar with these important dates!

SEPTEMBER 20

Girls can begin taking Mags & Munchies orders online and with their order card.

OCTOBER 20

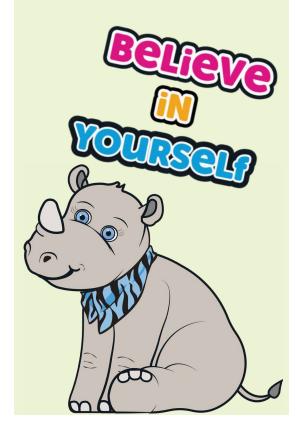
Mags & Munchies ends! You have until 11:59 p.m. on October 21 to submit your girl's Mags & Munchies order card items and reward selections into the online system.

MID-NOVEMBER

Products will arrive. Your troop will notify you when products and rewards are available for pickup.

MONEY DUE: _____

Money for any in-person sales are due to the troop. (Your troop Mags & Munchies manager will tell you what date to fill in.)



Do you have questions about Mags & Munchies?

Contact us at customercare@gsgcf.org







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GET SOCIAL WITH GIRL SCOUTS

Facebook

GirlScoutsofGulfcoastFlorida

Event information, adult learning news and updates, photos of girls in action, tips and tricks for volunteers, and more!

Instagram

girlscoutsgulfcoast

Fun photos from across the council.

Twitter

GSGCF

Tweets about informative articles, blogs, and breaking general news of interest to our members, volunteers, and supporters.

LinkedIn

girl-scouts-of-gulfcoast-florida-inc-

Links to articles about the Girl Scout Movement and topics related to the health, development, and support of girls.

Youtube

GSGCF

Council and GSUSA videos.

Current members with an active email address also receive our monthly family e-newsletter, *S'more News*.