



girl scouts 
of gulfcoast florida

GSLE National Portfolio

Reminder: Mission Matters

To continue to be the premiere leadership organization with key leadership offerings to girls, we **MUST** provide relevant information, promote FUN with learning and engage girls today, tomorrow, and in the future.

Reasons for National Portfolio

- *These new materials are Girl Tested and Girl Approved.*
- Allows girls the opportunity to take the lead; promoting girl led activities. (Developing Leaders)
- GG2GS now includes badge and handbook in one. (Convenience)
- It's your record of what you did in girl scouting. (Chronicle your adventures)
- 100th Anniversary Edition – own the 1st Edition (May be viewed as a “collectible”)



What's New with the GG2GS?

- Each girl can customize it how she likes. (Daisy-Junior have stickers included)
- Focused on needs of membership
 - Badge foldout of all badges
 - Bridging requirements included
 - Gold, Silver, and Bronze award requirements included
 - Provides girls a place to write a letter to themselves about what they have accomplished/done thus far and their thoughts of their future experiences in journal form.



GSLE

NATIONAL PORTFOLIO

The Journey of her choice

Exploring Leadership

*A focused adventure with
prestigious awards*

It's Your World—Change It!

It's Your Planet—Love It!

It's Your Story—Tell It!*

The Girl's Guide to Girl Scouting

Building Skills

*A fresh update of
beloved traditions*

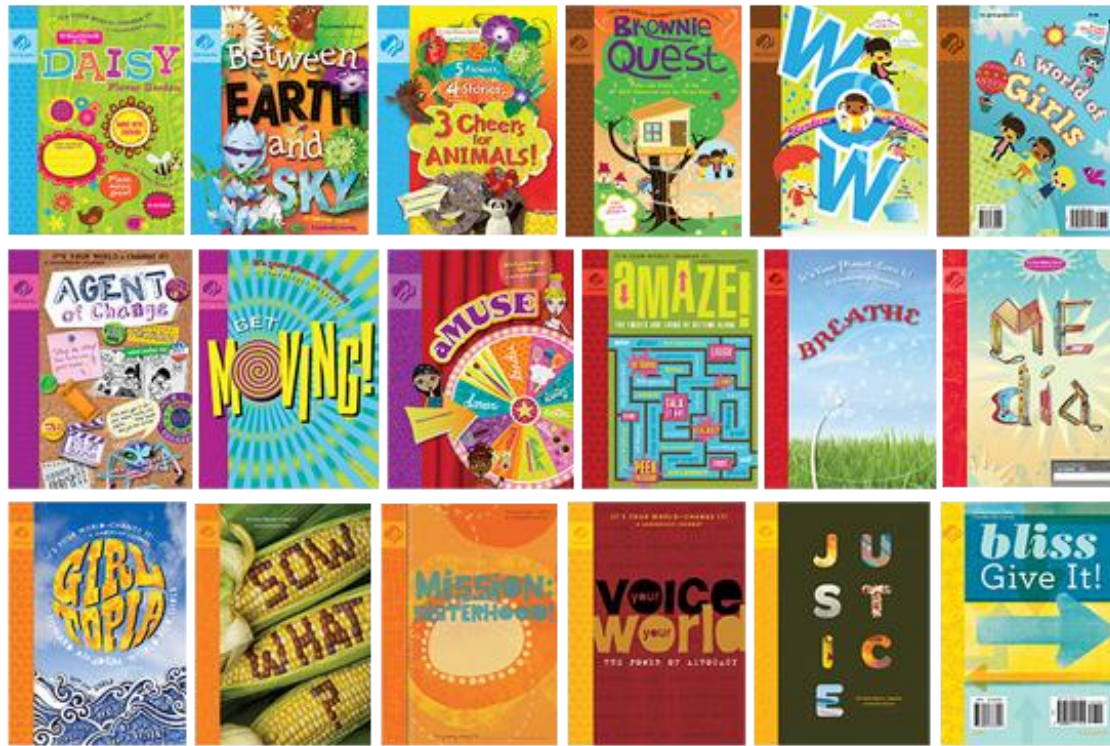
Badges

Handbook

Cookie Program

Completing the National Program Portfolio

FIRST



Choose a JOURNEY



which uses the **three keys to Leadership**

NEXT

Add *The Girl's Guide to Girl Scouting*...



They contain the badges (skills)

About the Girl's Guides to Girl Scouting:

About the Girl's Guide ...

- 3 ring Binder w/ magnetic closure. 1.5 " max size holds 8x11 pages.
- Place on front to personalize w/name.
- Color coded by grade level.
- Handbook section w legacy, financial and cookie level badges, religious faith based and community service (at higher grade levels)
- Each grade level badge will have own shape.
- NEW: Troop Crests – 16 NEW designs. Open to: Brownies and up.
- Daisies will have “leaves” to earn for financial literacy/Cookie Biz.
- Sticker First Edition Book Plates for each grade level (template available for troops) – Collector's Edition.





About the Girl's Guides - Continued

- NEW: **Journey Summit Award** – earned for completing all three journeys in one grade level. May be earned at each grade level. *Pin is gold tone with grade level color surrounding it.*
- Ambassadors have **NO** skill-building sets. This is due to working on their GOLD awards, community service involvement and honing leadership skills by assisting younger grade level girls/troops.
- Transitional and NEW - HOW TO WEAR charts will be available in each Girl's Guide and on GSUSA and our websites.



National Proficiency Badge Categories

LEGACY

These badges engage girls in topics that have been important since 1912—and are still relevant to girls today.

FINANCIAL LITERACY

These badges teach girls how to use money wisely.

COOKIE BUSINESS

These badges put girls' financial literacy skills into practice during the Girl Scout cookie sale.

SKILL BUILDING

These badges build skills in many areas of interest to girls.

MAKE YOUR OWN

Girls can explore personal interests by creating (and completing) one badge of their very own each year.

Remember!

Girl Scouts at all levels also choose a National Leadership Journey and earn the corresponding awards.

Girl Scout Daisies earn Petals and Leadership Journey awards – plus, they now have Financial Literacy and Cookie Business “Leaves.”

Ambassadors earn Legacy, Financial Literacy and Cookie Business Badges, as well as their Leadership Journey Awards. Plus, they can also create a Make Your Own badge!

National Proficiency Badges

Here are just a few examples of the new badges to show progression.

Badge Category	Topic Area	Brownie	Junior	Cadette	Senior	Ambassador
Legacy	Cook	Snacks	Simple Meals	New Cuisine	Locavore	Dinner Party
Financial Literacy	Financial Literacy	Money Manager	Business Owner	Budgeting	Financing My Future	On My Own
Cookie Business	Cookie Business	Meet Your Customers	Cookie CEO	Business Plan	My Portfolio	R & D
Skill Building	Outdoors <i>(It's Your Planet —Love It! Badge Set)</i>	Hiker	Camper	Trail Blazer	Adventurer	*NA
Make Your Own	Girl's Interest	Whatever a girl is interested in!	Whatever a girl is interested in!	Whatever a girl is interested in!	Whatever a girl is interested in!	Whatever a girl is interested in!

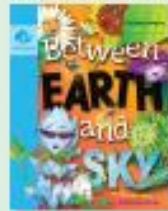
As girls grow up, they can build on the skills they've learned by earning the next badge in each topic area.

Girl Scout Daisies: A Special Approach!

The Flower Friends are now tied to the Petals! The Flower Friends show Daisies how to live and learn the Girl Scout Law through brand-new short stories and activities.



Daisies can have more fun with the Flower Friends and earn awards while going on their Leadership Journeys!



Daisies can now earn Financial Literacy and Cookie Business "Leaves" to go with their Petals!



The Girl's Guide to Girl Scouting

Summary: Messages to Share

► What comes in the Girl's Guide?

- Handbook
- Legacy Badges
- Financial Literacy Badges
- Cookie Business Badges
- My Girl Scouts

► What can you add in?

- Skill-Building Badge sets
The first three are tied to Journeys.

► What about Daisies?

- They earn Petals with more robust activities
- They earn Financial Literacy and Cookies Business Leaves.

► What about Ambassadors?

- They have everything except extra Skill-Building Badge Sets.

► What awards are new?

- My Promise, My Faith
- Journey Summit

► What's been updated?

- Safety Award
- CIT, VIT, P.A.
- Troop Crests

► What's great for girls?

- Variety
- Choice
- Relevance



A group of second year Brownies ask the Brownie Elf this question:

“What happens to the current program? We already planned the badges we were going to earn this year. Now what?”



“Good question. If you currently are in your last year of a particular grade level, **you may continue** *with the current program* or opt to start the new Girl’ Guide. **The choice is yours.**” However, if you do decide to complete this year using the current program, I would offer a word of

CAUTION



“WOW”, the girls exclaimed. “We LOVE these new Girl’s Guides, where and when can we get one and how much are they?”

- You may PRE-ORDER your Girl’s Guides in either council shop or our online shop. Girl’ Guides will be available **beginning** September, 2011.

- **SPECIAL PRICING** – NOW through March 12th, 2012
*GG2GS will be offered at a **discounted price of \$16.87 + tax.** This is a 25% Discount off the regular retail price. This is a “once in a lifetime” offering for a “once in a lifetime” opportunity to own the National Portfolio that will propel us into the next 100 years of Girl Scouting.*

In the Meantime, What are we to do?



“We REALLY want to be part of the initial Girl’s Guide movement. However, we start back to troop in August, what are we to do until the books arrive?”

You may:

- Start a Journey. Remember: The GSLE National Leadership Portfolio is made up of both Journeys and the Girl’s Guide.
- Work on a specific existing badge just make sure your troop leader has all the badges for your troop.
- Work on a Community Service project that is near and dear to your troop.

“We can’t wait to spread the word about the GREAT NEW PROGRAM?”

Awesome

Oh, I can’t wait to do that!

WOW

Look how far we can go!





How Far Will YOUR Girls Go?

The Choice is YOURS!

QUESTIONS???





**Preview the New Girl's Guides
TODAY**

*On display at the Shop Table and
in the Council Shop
immediately following this meeting.*

Stop By and Check Them Out.

While you're at it,
Pre Order Your New Girl's Guide

