



Council Headquarters
4780 Cattlemen Road
Sarasota, Florida 34233
941-921-5358 ♦ 800-232-4475
www.gsgcf.org

Dear Girl Scout Family,

It's time to get back to Girl Scouts and build skills that will last a lifetime with our annual Mags & Munchies Program.

This financial literacy program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates, and magazines. There are multiple ways to participate:

- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, or magazines shipped directly to them, or they can select from a group of nut and chocolate products that girls can deliver in-person.
- Utilizing the order card to collect orders.

Through choosing to participate in this program, girls learn and practice the Five Skills: goal setting, decision making, money management, people skills, and business ethics, as they earn funds for their troop along with exciting rewards.

Proceeds stay locally to benefit our council, and troops earn 15–18% on all items sold. The Mags & Munchies Program is an excellent way to support your council while earning early funds for your troop to use during the Girl Scout year for your activities and projects, and for your service unit to underwrite the cost of programs.

The Mags & Munchies Program is a great chance for girls to put on their entrepreneurial hats and come up with creative strategies to work and market their business. We love seeing what our Girl Scouts come up with.

To keep the program fun and engaging, we will do random giveaways throughout. Details will be posted on your M2 website.

Yours in Girl Scouting,

A handwritten signature in black ink that reads "Mary Anne Servian".

Mary Anne Servian
Chief Executive Officer

Mark your Calendar

August 30 – Mags & Munchies Begins, online access opens

September 25 – Mags & Munchies Ends

September 25 – Deadline to enter paper orders and make reward selections

Mid-October – Product arrives

End of October – Rewards issued

Check with your troop leadership for troop-specific money and order deadlines.



The Mags & Munchies Program is the Cookie Program's little sister. Lasting a little under a month and with no inventory to manage, it is short and sweet. Girls work on their entrepreneurial skills while selling nuts, candy, and magazines in-person or online. Girls are encouraged to focus on their personal network to market their product.

With Mags & Munchies, girls have an online hub that serves as their home base which includes their online storefront, progress tracker, marketing assets, and reward selector. Girls have the opportunity to create a custom Avatar that looks just like them. They can visit their avatar in their virtual room, earn virtual rewards to decorate their room and avatar, and even earn their avatar as a patch!

Participants need to adhere to our code of conduct as outlined in the product permission form.

Help is Here

Your troop leadership will be able to answer most of your questions.

M2 Customer Support can help with technical issues or product inquiries at 1-800-372-8520 or question@gsnutsandmags.com.

Customercare@gsgcf.org can help with anything else!

Quick Links

Product Permission Form - [Rebrand.ly/gspersmissionform](https://rebrand.ly/gspersmissionform)

Mags & Munchies Home - Gsnutsandmags.com/gsgcf

Goal Chart and Activity Guide - <https://rebrand.ly/fallproduct>

