





2018-2019 ANNUAL REPORT

GO-GETTER INNOVATOR

RISK-TAKER

LEADER

Message from the Board President and CEO

Girl Scouts together make the world a better place

At our core, Girl Scouts aims to inspire girls to be leaders in their own lives by building the courage, confidence, and character to raise their voices and be advocates for the issues and ideas important to them. Imagine taking on some of the biggest challenges and problems our planet faces—and helping solve them. Or teaming up with others to invent the future. Imagine discovering what it means to

That's Girl Scouting.

At Girl Scouts of Gulfcoast Florida we don't need to imagine. Every day we see our extraordinary girls in action, embracing the four pillars of Girl Scouting:

STEM, Outdoors, Life Skills, and Entrepreneurship.

be a leader who makes a difference in the world.

One such Girl Scout is Oliva T. Olivia was chosen from 25,000 entries nationwide to be one of the six Girl Scouts of the USA 2018 Cookie Pros. Entrants demonstrated their unique cookie business smarts by answering questions about skills learned and experiences selling cookies in the Girl Scout Cookie Program®. One girl was chosen to represent each Girl Scout level and Olivia was chosen to represent Juniors. After a fun photo shoot in New York City, Olivia's picture now appears on the iconic Girl Scout Cookie package for 2019/2020. Congratulations, Olivia, a true entrepreneur!

Another Girl Scout from our council chosen for a national honor is Allarie K. Twenty-five older girls from across the Girl Scout Movement were chosen to be a member of the G-TEAM, an integral part of the planning and implementation of G.I.R.L. 2020. From October 21–25, 2020, girls will dominate Orlando, Florida at G.I.R.L. 2020, our national convention held every three



Richard Cyphers, Board President Mary Anne Servian, CEO

years. Thousands of girls, women, families, and supporters from across the globe will come to Orlando to celebrate the infinite power of girls and their limitless potential to change the world. So far 50 countries will attend the largest girl-led global event, and Girl Scouts of Gulfcoast Florida is honored to host the delegates from Togo. And how exciting that Allaire and her fellow G-TEAM members are honing their life skills through such a dynamic civic

engagement opportunity!

Our council has one more piece of exciting news to share. The William G. & Marie Selby Foundation selected Girl Scouts of Gulfcoast Florida for a challenge grant to assist with the replacement of the Sarasota campus wetlands boardwalk and construction of a pavilion for outdoor programs. This challenge grant will support the expansion of Girl Scout programming for the outdoors and environmentally focused STEM activities at our council headquarters. When our council raises \$50,000 by November 30, 2020, the Foundation will provide us with a matching grant of \$75,000. The challenge ends November 30, 2020.

Outdoor programs transform girls' understanding and appreciation of nature, while helping them build a unique set of skills. They gain confidence in their ability to take on new challenges and succeed in life. With environmental stewardship, girls understand how their behaviors impact the environment and what they can do to protect the natural world.

We can't wait to meet this challenge and honor all of the wonderful girls, volunteers, families, and community supporters who together made the world a better place this year.

Girl Scouts of Gulfcoast Florida 2018-2019 BOARD OF DIRECTORS

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Megan K. Katie P. Lily P. Kaila S.

2019 Gold Award Girl Scouts

The Girl Scout Gold Award is the highest and most prestigious award that Girl Scout Seniors and Ambassadors can earn. A project must involve a minimum of 80 hours and include the following steps: identifying an issue, investigating it thoroughly, getting help and building a team, creating a plan, presenting the plan, gathering feedback, taking action, and educating and inspiring others. It is more than just a good service project—it encompasses organizational, leadership, and networking skills. We are proud to recognize the 2019 Gold Award Girl Scouts.

Catherine Alvaro

Creating a Community of Smiles



Watch Catherine's Gold Award Video

Madison Campbell

Bee Aware



Watch Madison's Gold Award Video

Emily Cruce Tranquil Hands and Paws



Watch Emily's Gold Award Video

Katie Poinsett *Planting for Pollinators*



Watch Katie's Gold Award Video

Hannah Arduini Nourishing Nature



Watch Hannah's Gold Award Video

Bianca Carey PeaceJam



Watch Bianca's Gold Award Video

Megan Keating Charlotte Connection



Watch Megan's Gold Award Video

Cypress PotterBaskets for the Brain



Watch Cypress's Gold Award Video

Saffron Buxton *Canine Comforters*



Watch Saffron's Gold Award Video

Bailey Chamberlain
Let's Talk About It



Watch Bailey's Gold Award Video

Ashley Manevitch
The Great Outdoors



Watch Ashley's Gold Award Video

Hayley Reid Save the Bees



Watch Hayley's Gold Award Video

Caleigh Cabral
Comfort for Cancer Warriors



Watch Caleigh's Gold Award Video

Emma Craig
Balloons Don't Go to Heaven



Watch Emma's Gold Award Video

Emily MayoPower to Pollinators



Watch Emily's Gold Award Video

Samantha Romero The Video Students' Journey



Watch Samantha's Gold Award Video

2019 Young Women of Distinction Awards Ceremony

It's the most exciting event of the year! This annual celebration highlights the accomplishments of girls from across the council. On May 20, 2019, we recognized more than 700 girls with a combined total of 1,080 awards and recognitions, including 19 who earned Girl Scouting's highest recognition: the prestigious Girl Scout Gold Award. More than 1,300 were in attendance at the Charlotte Harbor Event and Conference Center.



girls earned the Girl Scout Silver Award

When Girl Scout Cadettes focus on an issue they care about, learn the facts, and take action to make a difference, they gain the confidence and skills that will catapult them to lifelong success. It all adds up to the Girl Scout Silver Award—the highest honor a Cadette can achieve.





girls Sco

girls earned the Girl Scout Bronze Award

When Girl Scout Juniors team up to make a difference in their community, they learn important leadership skills, discover new passions, and watch how seemingly small actions make a big difference. It all adds up to the Girl Scout Bronze Award—the highest honor a Junior can achieve.



girls earned the Dr. Elinor Crawford Girl Scout College Scholarship



girl earned the Lyndi Cyphers Memorial College Scholarship



girls earned the Journey Summit Award

girls earned Religious Recognitions

2019 Young Women of Distinction Awards Ceremony



















GO-GETTER

INNOVATOR

RISK-TAKER

LEADER

Our Membership

What started as a single troop in Savannah, Georgia, has blossomed into the largest girl-serving organization in the world. This vast sisterhood includes 2.5 million Girl Scout members across the United States and overseas, and 10 million Girl Guides in 146 countries. From girl members to adult volunteers to proud Girl Scout alum, together, we embody the strength of sisterhood.

2018-2019 Membership Year

5,687 girl members



2,959 adult members



332 troop leaders



421 co-leaders



8,646 total active members







Financial Report

~ INCOME ~	
United Ways	\$ 51,441
Contributions & Events	\$ 471,005
Program Fees	\$ 116,448
Facility Rental	\$ 55,678
Shop Income	\$ 90,826
Investment Income/(Loss)	\$ 131,748
Product Sales	\$ 2,731,378
Other Income	\$ 4,145
TOTAL INCOME	\$ 3,652,669

~ EXPENSES ~	
Program	\$ 2,956,211
Service to Girls (Indirect)	\$ 387,302
Resource Development	\$ 232,674
EXPENSES	\$ 3,576,187
Net Results Before Depreciation and Pension Arrearage	\$ 76,482
Depreciation	\$ (391,692)
Pension Arrearage	\$ (149,220)
FINAL NET RESULTS	\$ (464,430)

Girl Scouts of Gulfcoast Florida, Inc. was independently audited for 2019 by Kerkering Barberio & Co.

Financial statements are available on our website at www.gsgcf.org and by request.

Council Facilities

- Searcy G. Koen Regional Girl Scout Campus of Girl Scouts of Gulfcoast Florida, Inc., Sarasota, including:
 - Lorraine G. Gunn Council Headquarters
 - Gulfcoast Event and Conference Center of Girl Scouts of Gulfcoast Florida, Inc.
 - William G. and Marie Selby Wetlands
 - The Ann and Alfred Goldstein Girl Scout Shop
- 🔷 Camp Honi Hanta, Bradenton
- Camp Caloosa, North Fort Myers
- Sebring Girl Scout House
- Arcadia Girl Scout House
- Collier Girl Scout House









Entrepreneurship=Financial Empowerment

From the youngest Daisies to seasoned Ambassadors, Girl Scouts get a jump start on financial literacy through the Mags & Munchies Fall Product Program and Girl Scout Cookie Programs. It's not just about earning money to support their troop activities, community service projects, and sister Girl Scouts. Girls also develop five essential skills for a lifetime of leadership: goal setting, decision making, money management, people skills, and business ethics.

2019 Girl Scout Cookie Program

1,128,396

packages sold

94,274

cases sold

\$4,609,776

in cookies sold

3860

GIRL SCOUTS PARTICIPATED

362

TROOPS PARTICIPATED

292

AVERAGE NUMBER OF PACKAGES SOLD PER GIRL SCOUT PARTICIPATING

227

COOKIE LEADERS
(GIRLS WHO SOLD OVER 1,000 PACKAGES)

77,522

PACKAGES SOLD FOR THE MINTS FOR THE MILITARY PROGRAM









2018 Fall Product Program

1,547

GIRL SCOUTS PARTICIPATED

14

FALL PRODUCT PROGRAM LEADERS

(GIRLS WHO SOLD OVER \$1,000)

2,378

ITEMS SOLD FOR MILITARY DONATION PROGRAM



Your Dollars Make a Difference!

















Juliette Gordon Low Society Planned Giving Donors

As of September 30, 2019

Erik and Eva Andersen Girl Scout Movement-wide Challenge Planned Gift

LaTasha Armstead

Renee Armstrong

Marilyn L. Arnall

Dianne Belk and Lawrence Calder

Dianne Belk and Lawrence Calder Girl Scout Movement-wide Challenge Planned Gift

Ann M. Carrasquillo

Richard Cyphers

Rae Dowling

Linda Getzen

Marie Graziosi

Carol B. and Jules Green

Ashley Harris

Marilyn Harwell

Cecelia Hill

Karen Huebner

Christine Jennings

Barbara Lewis

Tracy P. Lux

Jessica Macera

Colleen McGue

Juliana C. Meek

Patricia Ramthun

Joseph P. and Janet Rhein Trust

Roberta Rodgers

Shakira Rolle

Tracy Seider

Mary Anne Servian

Sandi F. Stewart

Susan R. Stewart

Brenda Tate

Christine B. Yekel

Grants and Foundation Supporters

Received October 1, 2018 - September 30, 2019

Girl Scouts of Gulfcoast Florida wishes to acknowledge the generosity of the following foundations and civic and community organizations for directly supporting girls through program scholarships, fully funded troops, volunteer trainings, and other needs focused on the delivery of a quality Girl Scout Leadership Experience.

Claiborne and Ned Foulds Foundation Community Foundation of Sarasota County, Inc. Greater Kansas City Community Foundation Publix Super Markets Charities

Claiborne and Ned Foulds Foundation







AmazonSmile Foundation
Amscot Financial

Boca Cares Fund of the Gulf Coast Community Foundation, Inc.

Collier County Bar Foundation

Daniel R. & Anne M. Harper Foundation, Inc.

Edward E. & Lillian H. Bishop Foundation

Edward K. Roberts Emerging Needs Fund of the Community Foundation of Sarasota County, Inc.

Florida SouthWestern State College

Frank Cassata Family Foundation

Franklin G. Berlin Foundation, Inc.

Gerald A. & Karen A. Kolschowsky Foundation, Inc.

Getzen Family Charities, Inc.

Gulf Coast Community Foundation

Harmon-Meek Gallery Fund of the Southwest Florida Community Foundation, Inc.

Harold C. & Jacqueline F. Bladel Foundation, Inc.
India Benton Lesser Foundation

Jerome & Mildred Paddock Foundation
John E. & Aliese Price Foundation, Inc.
Joseph & Sylvia Bloom Unrestricted Fund of the
Community Foundation of Sarasota County, Inc.

Mary E. Parker Foundation

Nationwide Mutual Insurance Company

The Parrish Foundation, Inc.

Pittsburgh Associates of Florida

PNC Bank

Richard M. Schulze Family Foundation Rite Technology, Inc. Rotary Club of Fort Myers

Service Club of Manatee County

Suncoast Credit Union Foundation

Swift Family Foundation, Inc.

Venice-Nokomis Rotary Club

Vern & Florence Martin Charitable Trust

Walmart Foundation

Zonta Foundation of Southwest Florida, Inc.



United Way Allocation Grants

Received October 1, 2018 - September 30, 2019

United Way of Lee, Hendry, Glades and Okeechobee Counties United Way of South Sarasota County, Inc. United Way Suncoast



2019 Denim and Pearls









2019 Young Women of Distinction Awards Ceremony







2018 Gingerbread Festival





Event Sponsors

~ 2019 Denim and Pearls ~

Platinum Sponsor

Publix Super Markets Charities

Pearl Sponsors

Florida Power & Light Innovative Dining Keith D. Monda Sarasota Magazine

Gold Sponsors

Observer Media Group • Tervis

~ 2019 Young Women of Distinction ~ Awards Ceremony

Publix Super Markets Charities Florida Power & Light Captivation Media Group Palm Printing Swift Family Foundation

~ 2018 Gingerbread Festival ~

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