

# Girl Scout Juliettes

Building girls of  
courage, confidence,  
and character,  
who make the world  
a better place



Daisy →→→



Brownie →→→



Junior →→→



Cadette →→→



Senior →→→



Ambassador

## What is a Juliette?

A Juliette is a girl who has decided to experience Girl Scouting as an individual, instead of participating in a traditional troop. As a Juliette, a girl has the unique ability to mix and match Girl Scout activities that suit her interests by choosing special events, leadership projects, travel opportunities, and badge work that appeals to her. Juliettes are busy, independent, self-confident girls and young women who may have once been part of a troop that disbanded, or whose availability does not fit the traditional troop schedule. Girls in any grade (kindergarten through 12th) can be a Juliette. As a Juliette, she can participate in any program, event, trip, or summer camp that is open to her grade level.



## Why “Juliette?”

In 1912, Juliette Gordon Low (1860–1927) founded Girl Scouts of the USA, an organization that today serves millions of girl members and alum, and reflects the arc of her remarkable life. An ardent believer in the potential of all girls and the importance of fostering their individual growth, character, and self-sufficiency, Juliette Gordon Low is credited with establishing and nurturing a global movement that has changed the world.

### The Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

### The Girl Scout Promise

On my honor, I will try: To serve God and my country, to help people at all times, and to live by the Girl Scout Law.

### The Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

Programming is divided by grade level to ensure the best experience for each Girl Scout at any age:

- Girl Scout Daisy—Grades K-1
- Girl Scout Brownie—Grades 2-3
- Girl Scout Junior—Grades 4-5
- Girl Scout Cadette—Grades 6-8
- Girl Scout Senior—Grades 9-10
- Girl Scout Ambassador—Grades 11-12

## Volunteer Tool Kit

The Volunteer Toolkit provides access to badges and Journeys for all levels, and much more from the Girl Scout National Program Portfolio. It also features planning tools and resources, ways to track progress, and information about everything Girl Scouts has to offer.



## Field Trips and Travel

Juliettes are encouraged to go places—from field trips to the local library or fire station as a Girl Scout Brownie to global adventures as a teen. Girl Scout Destinations are the ultimate adventures for girls ages 11 and older. Different trips are offered every year, with something new for everyone. Juliettes can choose from international events and short-term travel opportunities. Scholarships are available for Girl Scout Destinations. Juliettes can also use Product Program funds earned toward a [Girl Scout Destination](#).

## Uniforms

Girl Scout uniforms are available for purchase online or in person at our council's Girl Scout Shop. You can find information explaining the uniform and where to place insignia in the Girl's Guide to Girl Scouting or in the Volunteer Toolkit. Most girls just wear the sash, vest, or tunic over regular clothing. Our shop also has many fun items to enhance girls' experience.

**Juliettes**

The Juliettes emblem (available for purchase) is worn on the sash or vest where troop numbers would ordinarily be placed.

### Council Shop

4780 Cattlemen Road  
Sarasota, FL 34233

941-921-5358 or  
800-232-4475 ext. 328

Email: [shopsrq@gsgcf.org](mailto:shopsrq@gsgcf.org)

SHOP ONLINE at  
[www.gsgcf.org](http://www.gsgcf.org)



Daisy Tunic



Brownie Sash



Junior Vest



Cadette, Senior,  
Ambassador Vest



## Product Programs

Product programs not only give girls a way to earn money; they also prepare girls for a lifetime of leadership. Built around entrepreneurship, product programs are an integral part of the Girl Scout Leadership Experience.

Girls who participate in product programs develop five essential life skills:

- 1 Goal setting
- 2 Decision making
- 3 Money management
- 4 People skills
- 5 Business ethics

The Fall Product Program (Mags and Munchies) and the Girl Scout Cookie Program are hands-on programs that empower girls to become entrepreneurs. Juliettes can earn Nutty Bucks and/or Cookie Dough that can be used to renew her Girl Scout membership or apply towards events, travel, Girl Scout Destinations (travel trips for girls ages 11 or older), highest award projects, or items in the Girl Scout Shop. Plus, girls earn exciting incentives and rewards for participating! In order to participate as a Juliette, a caregiver must register as a member and complete product program training to support their girl.

## Highest Awards & Scholarships

Girl Scouting's Highest Awards represent the most prestigious honors a Girl Scout can earn. Juniors can work toward the Girl Scout Bronze Award, Cadettes can work toward the Girl Scout Silver Award, and Seniors and Ambassadors can work toward the Girl Scout Gold Award, the highest award in Girl Scouts. Gold Award Girl Scouts are making the world a better place. These young women are inspiring leaders whose Gold Award projects are impacting the worlds of STEM, education, agriculture, medicine, and more on a local, national, or global level.

The Dr. Elinor Crawford College Scholarship Fund recognizes high school senior Girl Scouts that are excelling in skills, leadership, citizenship, and academic successes. More information is available on our website under "Highest Awards."

## Community Service and Take Action Projects

Community service is an integral part of being a Girl Scout, providing girls with an opportunity to build critical thinking skills and empower them to make changes in their community. Sharing their time and resources helps girls increase their self-esteem and civic responsibility.

## Patch Programs

Patch programs, designed for all grade levels, give girls a chance to connect with their community. Each patch program has a list of requirements. Once completed, girls earn an awesome new patch! More information on these patches can be found on our website under "Forms".

## Your Juliette Year

With lots of programs and events to choose from all year round, Juliettes have the chance to try new things and experience what interests them the most. Here are some key dates and Girl Scout days to keep in mind when crafting a unique Juliette experience:

### FALL

- ▶ Official start of the membership year (October 1)
- ▶ Juliette Gordon Low's Birthday ("Founder's Day," October 31)
- ▶ Mags and Munchies Program

### WINTER

- ▶ Girl Scout Cookie season
- ▶ Girl Scout Annual Meeting
- ▶ World Thinking Day (February 22)

### SPRING

- ▶ Girl Scouts' Birthday (March 12)
- ▶ Girl Scout Week (March)
- ▶ Young Women of Distinction Awards Ceremony
- ▶ Volunteer Appreciation Month (April)
- ▶ Early Bird Renewal

### SUMMER

- ▶ Early Bird Renewal ends
- ▶ Summer camp events (Cadette Leadership and CIT)
- ▶ Girl Scout Destinations (trips for girls age 11 and older)

  
girl scouts  
of gulfcoast florida

[www.gsgcf.org](http://www.gsgcf.org)

## Membership

A \$25 annual membership fee, due at the time of registration, goes directly to Girl Scouts of the USA and pays for the various services GSUSA provides to councils, as well as the development of program materials, and activity insurance for members. Caregivers and other adults are all invited to become members of the Girl Scout movement.



## Juliette Mentors

A Juliette mentor is a caregiver or other adult who guides a Juliette during her Girl Scout journey. Juliette mentors are not assigned by the council, but chosen by the girl and her family.

### A Juliette mentor will:

- ▶ Support the Juliette's commitment to Girl Scouting
- ▶ Explore council programs, badges, Journeys, and help the Juliette pick the activities she wants to participate in
- ▶ Help the Juliette participate in product programs

Adult Registration is required for participation in the product programs and overnight trips with the council or service unit.

## Juliette Support

Girl Scouts of Gulfcoast Florida is divided into local service units, which have volunteers who can answer your general questions about Girl Scouts, participating as a Juliette, and how product programs work. A Juliette mentor is welcome to attend monthly service unit meetings to learn about area events or activities and connect with other Girl Scout volunteers. Customer care is your go-to for information about registration, council programs, events, and any other support needs. Customer care is available from 7:30 a.m.–5:30 p.m., Tue.–Fri. at 800-232-4475, or [customercare@gsgcf.org](mailto:customercare@gsgcf.org). Juliette families will also be invited to a Facebook group for Juliettes in the area.

## Ready to get started?

Visit our website at

[www.gsgcf.org](http://www.gsgcf.org)

Click "Join Today."



## Need Assistance?

Contact us at [customercare@gsgcf.org](mailto:customercare@gsgcf.org)

  
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4780 Cattlemen Rd, Sarasota, FL 34233  
Tuesday–Friday 7:30 a.m. to 5:30 p.m.  
941-921-5358 or 800-232-4475

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