

# Earn Rewards For Your Participation

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.



## Fall Personalized Patch

with  
your name  
and avatar!

### To Earn:

- Create your avatar
- Send 15+ emails
- Sell \$300+ in total Fall sales

**You can choose to have your avatar be kayaking or relaxing in a hammock.**

Theme patches that fit together!



## Girl Scout Cookie Program Crossover Personalized Patch



### To Earn:

- Create your avatar in the Fall Product Program
- Send 15+ emails in the Fall
- Sell 350+ packages of cookies during the 2021 Girl Scout Cookie Program

## Step 1 - Visit the website



[www.gsnutsandmags.com/gsgcf](http://www.gsnutsandmags.com/gsgcf)

(or click on the link from the council website)

Follow the prompts to participate in the online Fall Product Program. Please have your troop number before starting.

MY TROOP # \_\_\_\_\_

## Step 2 - Create your personalized site

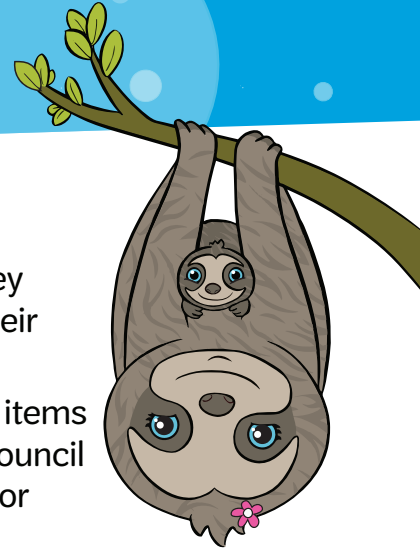


You will be creating an avatar that looks just like you. You can also record a personalized message for your avatar to deliver to friends and family. As you set up your site, you will earn virtual rewards as you complete the steps to create your personalized site for the Fall Product Program.

## Step 3 - Send emails

When you send emails to friends and family, they will see your goal and hear your avatar deliver your special message. By clicking a link, they will be able to shop online while helping you reach your goal! Don't forget to share with additional friends and family on social media with the help of a parent/guardian. Please follow current GSUSA guidelines for online sales and marketing.

**This year during our 2020 Mags & Munchies Program, we want girls to “Bravely Be You” with our travel companion, the pygmy three-toed sloth.**



### **Benefits of Participating:**

- Girls learn and practice the Five Skills: goal setting, decision making, money management, people skills, and business ethics, as they earn funds for their troop along with exciting rewards.
- Proceeds stay locally to benefit our council, and troops earn 15-18% on all items sold. The Mags & Munchies Program is an excellent way to support your council while earning early funds for your troop to use during the Girl Scout year for your activities and projects.

### **How the Mags & Munchies Program Works:**

This financial literacy program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts and chocolates, and magazines. There are multiple ways to participate:

- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, or magazines shipped directly to them, or they can select from a group of nut and chocolate products that girls can deliver in person.

### **Important Dates:**

- September 18, 2020: Program begins—online ordering opens and girls may sell in person.
- October 18, 2020: Program ends— Last day for online girl delivery orders, magazines, and shipped nut and chocolate orders.
- October 19, 2020: All orders received in person must be entered into the online system.
- Week of November 2, 2020: Nut and chocolate items and rewards will be delivered to Service Unit sites. Troop pick-up date will vary.
- \_\_\_\_\_, 2020: Date money is due to troop.

### **Fun Facts About the Pygmy Three-toed Sloth:**

- They are the smallest of the three-toed sloths and live on the Isla Escudo de Veraguas, off the coast of Panama.
- They are critically endangered due to habitat destruction. There are less than 100 in the world.
- They are incredible swimmers and hold their breath underwater for up to 40 minutes!

**Questions? Contact us at [question@gsnutsandmags.com](mailto:question@gsnutsandmags.com) or 1-800-372-8520**

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