



TopCookie: A Girl Scout Cookie Competition

Thank you for considering joining us as a Girl Scouts of Gulfcoast Florida's (GSGCF) **2021 TopCookie Competition!** This promotion supports our programs, including troops that serve over 1,000 girls in our underserved communities. Your participation will ensure that every Girl Scout has the opportunity to be the leader she wants to be and the leader the world needs her to be!

GSGCF will promote your restaurant before and during our cookie program (February 19-March 5, 2021), driving customers to purchase a Girl Scout Cookie-inspired menu item of your creation. Restaurants will sell and track sales of the item between Friday, February 19 and Friday, March 5. The restaurant with the highest number of cookie-inspired items purchased will be named **TopCookie**.

Chef/Restaurant Roles and Responsibilities:

- Create a menu item (appetizer, entree, dessert, cocktail) using one of the Girl Scout Cookie varieties.
- Commit to selling the item between Friday, February 19 and Friday, March 5, 2021 (restaurant decides on price of item and keeps all profits made by sale).
- Purchase the amount of cookies needed for making and selling the menu item.
- Promote the sale of your item in your restaurant between February 19 and March 5, 2021.
- Host Girl Scout Cookie Booths outside your restaurant between February 19 and March 5, 2021 (so that customers can purchase cookies to make your recipe at home).
- Agree to sell your recipe to customers for no more than \$1 to promote sale of cookies at the girl-run cookie booth. Recipe can be given with purchase of the menu item or sold separately.
- Track and report sales of your Girl Scout Cookie-inspired item. Restaurant with the highest number of the cookie-inspired items purchased wins the **TopCookie** award.
- Participate in public relations opportunities as presented.
- Provide GSGCF with the following materials:
 - Personal and business biography
 - Restaurant logo
 - Headshot of chef
 - Picture of menu item with name

If you are interested in participating, contact Kelly McGraw at kellym@gsgcf.org or 941-921-5358, ext. 318.

