girl scouts
of gulfcoast florida

Resilient Creative Strong







2020 Annual Report

Message from the Board President and CEO

Resilient, Creative, Strong - that's our Girl Scout community

After a robust start to our Girl Scout year in the Fall of 2019, we certainly couldn't predict the challenges we would face in 2020. At Girl Scouts of Gulfcoast Florida, we focus on building community and sisterhood, on appreciating everyone's unique value, and on supporting one another through tough times. This remarkable year put us to the test, but never did we doubt that our girls of courage, confidence, and character would shine through with the help of our Girl Scout community.

Resilient describes our tireless volunteers, the change-makers who make it all possible. They lead the sisterhood that provides comfort and inspiration in trying moments—giving girls the tools to solve problems and bounce back when faced with life's challenges.

Creative captures the ingenuity, enthusiasm, and adaptability of our council staff, who not only keep our wheels turning seamlessly, but also engage our Girl Scouts with exciting programming.

Strong defines our supportive parents and guardians, our agile board, and our dynamic community supporters who never hesitate to support the next generation of leaders.



Richard Cyphers, Board President Mary Anne Servian, CEO



We had some remarkable achievements:

- Thanks to our generous donors, we met the William G. & Marie Selby Foundation challenge grant to repair and replace our aging boardwalk. We can't wait until our Sarasota campus opens again and we can all enjoy our phenomenal wetlands once again.
- With the generosity of other grantors, we were able to make significant improvements to our two camp properties, Camp Honi Hanta in Bradenton, and Camp Caloosa in North Fort Myers.
- Our program staff created dynamic virtual learning experiences for our girls, including activities that delivered STEM in a fun way, civics programs, and health and fitness activities.



Resilient Creative Strong GIRL SCOUTS

- Pandemic lockdown restrictions hit just as we approached our last weekend of cookie sales, which shut down cookie booth sales across the council. This unplanned event left girls with unsold cookies and no solution at hand. Our council's Board of Directors voted to have the council cover the cost of these unsold cookies, which our Girl Scouts then donated to food banks and our Hometown Heroes—healthcare workers, firefighters, EMS providers, and police. Cookies donated through Mints for the Military were also sent cookies to active duty military. Thank you to our board and our many donors who ensured that Girl Scouts were able to support their community service projects, troop trips, and other activities despite the year's unique challenges.
- In place of our yearly in-person Young Women of Distinction Awards Ceremony, we celebrated our phenomenal 14 Gold Award Girl Scouts and other awardees with a rousing virtual party on YouTube. We were moved by the snapshots our Girl Scouts shared that showed their joy and pride in their accomplishments. It was a very special way to remember and recognize these remarkable girls and young women.

What a year it was! Our council experienced a big challenge this year, and through the resiliency, creativity, and strength of all who support us, we made it. **THANK YOU!**

2020 Gold Award Girl Scouts

The Girl Scout Gold Award is the highest and most prestigious award that Girl Scout Seniors and Ambassadors can earn. A project must involve a minimum of 80 hours and include the following steps: identifying an issue, investigating it thoroughly, getting help and building a team, creating a plan, presenting the plan, gathering feedback, taking action, and educating and inspiring others. It is more than just a good service project—it encompasses organizational, leadership, and networking skills. We are proud to recognize the 2020 Gold Award Girl Scouts.



Jordyn Chiodo You've Got Mail Watch Jordyn's Gold Award Video



Caroline Cicotte
Girls Take a Stand
Watch Caroline's
Gold Award Video



Madison Craumer
We Garden, Dine,
and Grow Together
Watch Madison's
Gold Award Video

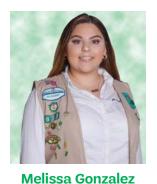


Savannah Duff Music for Memory Watch Savannah's Gold Award Video



Abriel Gable
#PlasticAwareness101

Watch Abriel's
Gold Award Video



There's No Excuse

Watch Melissa's
Gold Award Video



Kaylee Kirchberger
Bat Houses

Watch Kaylee's
Gold Award Video



Brooke Martin
Promoting Mental
Health through
Movement

<u>Watch Brooke's</u> Gold Award Video



Emery Muller Bright Beginnings Video Project

Watch Emery's
Gold Award Video



Alyssa Papol A Walk for a Healthy Mind

Watch Alyssa's
Gold Award Video



Lily Potter Vamos Mustangos!

<u>Watch Lily's</u> <u>Gold Award Video</u>



Isabella RamirezFamily Cycle Day

<u>Watch Isabella's</u> Gold Award Video



Shavonne Schrickel The Mind of a Quadriplegic

Watch Shavonne's Gold Award Video



Kaitlyn Shehorn #WhatIsLove

Watch Kaitlyn's Gold Award Video

2020 Young Women of Distinction Awards Ceremony

It's the most exciting event of the year! This annual celebration highlights the accomplishments of girls from across the council. On July 12, 2020, we held a virtual ceremony and recognized a combined total of 862 awards and recognitions, including 14 who earned the prestigious Girl Scout Gold Award, Product Program entreprenuers, and awards listed below. You can view the full Young Women of Distinction Ceremony HERE.

girls earned the Girl Scout Silver Award

When Girl Scout Cadettes focus on an issue they care about, learn the facts, and take action to make a difference, they gain the confidence and skills that will catapult them to lifelong success. It all adds up to the Girl Scout Silver Award—the highest honor a Cadette can achieve.

girls earned the Girl Scout Bronze Award

When Girl Scout Juniors team up to make a difference in their community, they learn important leadership skills, discover new passions, and watch how seemingly small actions make a big difference. It all adds up to the Girl Scout Bronze Award—the highest honor a Junior can achieve.











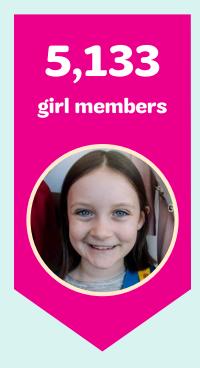


- girls earned the Dr. Elinor
 Crawford Girl Scout College
 Scholarship
 - girl earned the Lyndi Cyphers Memorial College Scholarship
- girls earned the Journey
 Summit Award
- girls earned Religious Recognitions

Our Membership

What started as a single troop in Savannah, Georgia, has blossomed into the largest girl-serving organization in the world. This vast sisterhood includes 2.5 million Girl Scout members across the United States and overseas, and 10 million Girl Guides in 146 countries. From girl members to adult volunteers to proud Girl Scout alum, together we embody the strength of sisterhood.

2019-2020 Membership Year









7,887 total active members











Financial Report

| ~ INCOME ~ | |
|---------------------------------|--------------|
| United Ways | \$ 33,859 |
| Contributions & Events | \$ 367,534 |
| Government Grants (PPP & CARES) | \$ 352,500 |
| Program Fees | \$ 37,216 |
| Facility Rental | \$ 19,121 |
| Shop Income | \$ 49,977 |
| Investment Income/(Loss) | \$ 229,353 |
| Product Sales | \$ 3,252,189 |
| Other Income | \$ 799,293 |
| TOTAL INCOME | \$ 5,141,042 |

| ~ EXPENSES ~ | |
|---|--------------|
| Program | \$ 2,892,940 |
| Service to Girls (Indirect) | \$ 379,420 |
| Resource Development | \$ 164,406 |
| Expenses | \$ 3,436,766 |
| Net Results Before Depreciation and Pension Arrearage | \$ 1,704,276 |
| Depreciation | \$ (370,487) |
| Pension Arrearage | \$ (148,948) |
| FINAL NET RESULTS | \$ 1,184,841 |

Girl Scouts of Gulfcoast Florida, Inc. was independently audited for 2020 by Kerkering Barberio & Co. Financial statements are available on our website at www.gsgcf.org and by request.

Resilient, Creative, Strong!

Council Facilities

- Searcy G. Koen Regional Girl Scout Campus of Girl Scouts of Gulfcoast Florida, Inc., Sarasota, including:
 - Lorraine G. Gunn Council Headquarters
 - Gulfcoast Event and Conference Center of Girl Scouts of Gulfcoast Florida, Inc.
 - William G. and Marie Selby Wetlands
 - The Ann and Alfred Goldstein Girl Scout Shop (Closed October 30, 2020)
- Camp Honi Hanta, Bradenton
- Camp Caloosa, North Fort Myers
- Arcadia Girl Scout House
- Collier Girl Scout House



Entrepreneurship = Financial Empowerment

From the youngest Daisies to seasoned Ambassadors, Girl Scouts get a jump start on financial literacy through the Mags & Munchies Fall Product Program and Girl Scout Cookie Program. It's not just about earning money to support their troop activities, community service projects, and sister Girl Scouts. Girls also develop five essential skills for a lifetime of leadership: goal setting, decision making, money management, people skills, and business ethics.

2020 Girl Scout Cookie Program

| 2020 6 | ili Scoul Cookie Plogram |
|-----------|---|
| 3,635 | Girl Scouts participated |
| 344 | troops participated |
| 278 | average number of packages sold per Girl Scout participating |
| 183 | Cookie Leaders (girls who sold over 1,000 packages) |
| \$791,195 | troop proceeds |
| \$6,079 | service unit proceeds |
| \$167,002 | girl rewards |
| \$15,177 | redeemed cookie credits |
| 67,771 | packages sold for the Mints for the Military/hometown heroes program |
| 1,013,335 | packages sold |



2019 Fall Product Program

| 1,601 | Girl Scouts participated |
|----------|---|
| 15 | Fall Product Program Leaders (girls who sold over \$1,000) |
| \$38,120 | earned by Girl Scout troops |
| \$10,460 | girl rewards |
| 2,441 | items sold for military donation program |
| 250,684 | nuts/candy sold |
| 47,449 | magazines sold |















Your Dollars Make a Difference!

Juliette Gordon Low Society Planned Giving Donors

As of September 30, 2020

Erik and Eva Andersen Girl Scout Movement-wide Challenge Planned Gift

LaTasha Armstead

Renee Armstrong

Marilyn L. Arnall

Dianne Belk and Lawrence Calder

Dianne Belk and Lawrence Calder Girl Scout Movement-wide Challenge Planned Gift

Ann M. Carrasquillo

Richard Cyphers

Rae Dowling

Linda Getzen

Marie Graziosi

Carol B. and Jules Green

Ashley Harris

Marilyn Harwell

Cecelia Hill

Karen Huebner

Christine Jennings

Barbara Lewis

Tracy P. Lux

Jessica Macera

Colleen McGue

Juliana C. Meek

Patricia Ramthun

Joseph P. and Janet Rhein Trust

Roberta Rodgers

Shakira Rolle

Tracy Seider

Mary Anne Servian

Sandi F. Stewart

Susan R. Stewart

Brenda Tate

Christine B. Yekel

Event Sponsors

2019 GINGERBREAD FESTIVAL

Presenting Sponsors

Herald-Tribune
The Mall at University Town Center

Gingerbread Sponsors

Alsco

Enlightened Monkey Arts Publix Super Markets Charities Society Bytes Radio

Candy Cane Sponsor

Children's World

Peppermint Sponsor

Suncoast Science Center

Gumdrop Sponsors

IBERIABANK



Grants and Foundation Supporters

Received October 1, 2019 - September 30, 2020

Girl Scouts of Gulfcoast Florida wishes to acknowledge the generosity of the following foundations and civic and community organizations for directly supporting girls through program scholarships, fully funded troops, volunteer trainings, and other needs focused on the delivery of a quality Girl Scout Leadership Experience.





Claiborne and Ned Foulds Foundation



Bank of America Client Foundation



Wilson-Wood Foundation, Inc.

Allegiant Private Advisors

Alltrust Insurance

AmazonSmile Foundation

Amscot Financial

Anna Maria Island Lodge 2188, Loyal Order of Moose, Inc.

Booz Allen Hamilton

Cape Coral Kiwanis Foundation, Inc.

Charlotte Community Foundation

Children's World

Community Foundation of Sarasota County, Inc.

Eluned and Edward Russell Charitable Foundation

Englewood Kiwanis

Florida Power & Light

Gerald A. & Karen A. Kolschowsky Foundation, Inc.

Getzen Family Charities, Inc.

Girl Scouts of the USA

Gulf Coast Community Foundation, Inc.

Harmon-Meek Gallery Donor Advised Fund

Harold C. & Jacqueline F. Bladel Charitable Trust

India Benton Lesser Foundation

Junior League of Sarasota

The League Club, Inc.

Lee County Bar Association Foundation, Inc.

Manatee Community Foundation

Manatee County Board of County Commissioners

Minnesota Twins Baseball Club

Parrish Foundation, Inc.

PEO Sisterhood Chapter FE

PricewaterhouseCoopers LLP

Rotonda Elks No. 2710

Sarasota Kiwanis Foundation, Inc.

Service Club of Manatee County

Southwest Florida Community Foundation, Inc.

Suncoast Credit Union Foundation

Swift Family Foundation, Inc.

Vern and Florence Martin Charitable Trust

Walmart Foundation

Wonderful Giving



United Way Allocation Grants

Received October 1, 2019 - September 30, 2020

United Way of Lee, Hendry, Glades and Okeechobee Counties

United Way of South Sarasota County, Inc.

United Way Suncoast

2019-2020 BOARD OF DIRECTORS

The Board of Directors of Girl Scouts of Gulfcoast Florida, Inc. is composed of community members with a variety of skills and perspectives. Members represent a range of ages and reflect the racial, ethnic, religious, and other diverse demographics present within the council's geographic area. These individuals do not act as advocates for a particular constituency group, but are responsible for making decisions that will best serve the needs of the total council.

President

Richard Cyphers

Vice President

Karen Huebner

Treasurer

Christina "Tina" Ottman

Secretary

Juliana Meek

Chief Executive Officer

Mary Anne Servian

Members at Large

Julian Agollari
Dr. Bonny Eads Dery
Rae Dowling
Ashley Harris
Lauren Johnston
Marissa D'Agostino-Pendley
Sharon Preston-Folta
Hannah Rolle
Angela Smith

Girl Representatives

Megan K. Katie P. Lily P. Kaila S.

CONNECT WITH US!

Facebook

GirlScoutsofGulfcoastFlorida

Event information, adult learning news and updates, photos of girls in action, tips and tricks for volunteers, and more!

Instagram

<u>girlscoutsgulfcoast</u>

Fun photos from across the council.

Twitter

GSGCF

Tweets about informative articles, blogs, and breaking general news of interest to our members, volunteers, and supporters.

LinkedIn

<u>girl-scouts-of-gulfcoast-florida-inc-</u>

Links to articles about the Girl Scout Movement and topics related to the health, development, and support of girls.

Pinterest

gsgcf

Fun ideas for all things Girl Scouting.

Youtube

GSGCF

Council and GSUSA videos.

Current members with an active email address also receive our monthly family e-newsletter, *S'more News*. Visit our website for links to the most recent editions.

Visit our website to see how Girl Scouts take the lead to change the world!

www.gsgcf.org



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