# **girl scouts**of gulfcoast florida 2023 Annual Report

Unique • United • Unstoppable









# Message from the CEO and Board President

# Unique · United · Unstoppable

For over a century, Girl Scouts has been dedicated to building a nationwide sisterhood that equips girls for a lifetime of leadership. In Girl Scouting, girls are supported and empowered to explore their true selves within a secure, all-girl environment tailored for personal growth and leadership development. Our theme this year, "Unique, United, Unstoppable," embodies our mission and aligns with our remarkable achievements over the past year.

**Unique**: Girl Scouts are encouraged to express their individuality, understanding differences as strengths that enrich their sisterhood. By embracing distinctions, they create an inclusive, respectful environment valuing every member for who they are.

**United**: Members are bound together by a common dedication to empowering girls. They work diligently to nurture a strong sense of inclusion and belonging within their ranks, actively striving to establish a nurturing and encouraging community in which the voices of every individual are not only heard but deeply appreciated.

**Unstoppable**: Girl Scouts exhibit unwavering determination and boundless resilience, facing challenges with unmatched commitment to positive change. Driven by passion, they channel their energy into transformative initiatives, shaping lives and making a lasting impact in their communities and beyond.

### In 2023 we had some remarkable achievements...

- The Girl Scouts of Gulfcoast Florida was recognized as 2023 Nonprofit of the Year by the Manatee Chamber of Commerce. Judges recognized our organization for providing outstanding leadership, entrepreneurial, and educational opportunities to girls in the Manatee County area.
- Over the past Membership Year, 78 Gulfcoast Girl Scouts were empowered to complete their Bronze Award Projects; 40 girls to complete the Girl Scout Silver Award; and 12 girls to earn the Girl Scout Gold Award.



Richard Cyphers, Board President Mary Anne Servian, CEO

- The Girl Scouts of Gulfcoast Florida had a 6.2% increase year to year in Cookie package sales during our 2023 Cookie Season, despite encountering supply chain issues and obstacles with Digital Cookie. Over 40,000 boxes of Cookies were donated through the annual Hometown Heroes Cookie Program and the Mints for the Military Program.
- Out of 112 national councils, Girl Scouts of Gulfcoast Florida was one of only five selected to send girl delegates to the 67th annual Commission on the Status of Women. Three members of the Girl Scouts Gulfcoast council were among those representing the Girl Scout movement and serving as delegates at the 67th Session of the Commission on the Status of Women at the United Nations headquarters in New York City in March.
- The Girl Scouts of Gulfcoast Florida Council proudly participated in the 56th National Council Session of the Girl Scout Convention held at Walt Disney World® Resort in Lake Buena Vista, Florida. Our delegation, comprising four dedicated delegates and four accomplished alternates, represented our council's unwavering commitment to Girl Scout values.

# 2023 Gold Award Girl Scouts

The Girl Scout Gold Award is the highest and most prestigious award that Girl Scout Seniors and Ambassadors can earn. We are proud to recognize the 2023 Gold Award Girl Scouts.



Natasha Agarwal
PAGETURNER Digital
Learning Library
Watch Natasha's
Gold Award Video



Tristan Blankenship
Tristan's Blankets of Love
Watch Tristan's
Gold Award Video



Faith Chaney
Periods Aren't Taboo
Watch Kimberley's
Gold Award Video



Abigail Dalesandro
Art Through Lee:
Behind the Scenes and
LOTHCAT Draws
Watch Abigail's
Gold Award Video



Jainley Garcia
Educating the Youth
on Deforestation &
Urbanization
Watch Jainley's

Gold Award Video



Victoria King
Volleyball for Confidence
Watch Victoria's
Gold Award Video



Alexis Morrison

Mental Health Awareness

Watch Alexis's

Gold Award Video



Autumn Pepper Rhodes Girls Who Soar Watch Autumn's Gold Award Video



Julia Sammons
Reading and the Mind
Watch Julia's
Gold Award Video



Alexis Smith Heart to Heart Watch Alexis's Gold Award Video



Olivia Thorstad
Removing Barriers to
Student Success

Watch Olivia's
Gold Award Video



Madison Witherspoon
L.F.A Program

Watch Madison's
Gold Award Video

# 2023 Young Women of Distinction Awards Ceremony

It's the most exciting event of the year! This annual celebration highlights the accomplishments of girls from across the council. **On May 21, 2023**, we recognized a combined total of 448 individual awards.

- 12 girls earned the Girl Scout Gold Award
- 40 girls earned the Girl Scout Silver Award
- **78** girls earned the Girl Scout Bronze Award
- girls earned the Dr. Elinor Crawford Girl Scout College Scholarship
  - girl earned the Lyndi Cyphers Memorial College Scholarship
- 64 girls earned the Journey Summit Award
- **81** girls earned Religious Recognitions









# Our Membership

What started as a single troop in Savannah, Georgia, has blossomed into the largest girl-serving organization in the world. This vast sisterhood includes 2.5 million Girl Scout members across the United States and overseas, and 10 million Girl Guides in 146 countries. From girl members to adult volunteers to proud Girl Scout alum, together we embody the strength of sisterhood.

# 2022-2023 Membership Year

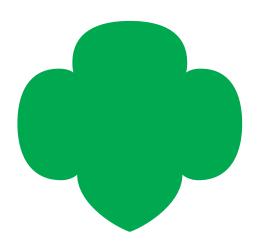
3,537 girl members

1,658 adult members

247 troop leaders

377 co-leaders

5,841 total active members





# **Financial Report**

~ INCOME ~	
United Ways	\$ 32,524
Contributions & Events	\$ 222,978
Program Fees	\$ 78,800
Facility Rental	\$ 129,446
Retail On-Line Income	\$ 35,460
Investment Income/(Loss)	\$ 591,284
Product Sales	\$3,065,649
Other Income	\$ (10,426)
TOTAL INCOME	\$ 4,145,715

~ EXPENSES ~			
Program	\$ 3,036,286		
Service to Girls (Indirect)	\$ 480,540		
Resource Development	\$ 137,440		
Expenses	\$ 3,654,266		
Net Results Before Depreciation and Pension Arrearage	\$ 491,449		
Depreciation	\$ (364,539)		
Pension Arrearage	\$ (126,653)		
FINAL NET RESULTS	\$ 257		

Girl Scouts of Gulfcoast Florida, Inc. was independently audited for 2023 by Kerkering Barberio & Co.

# **Council Facilities**

- Searcy G. Koen Regional Girl Scout Campus of Girl Scouts of Gulfcoast Florida, Inc., Sarasota, including:
  - Lorraine G. Gunn Council Headquarters
  - Gulfcoast Event and Conference Center of Girl Scouts of Gulfcoast Florida, Inc.
  - William G. and Marie Selby Boardwalk and Wetlands
- © Camp Honi Hanta, Bradenton
- Camp Caloosa, North Fort Myers
- Arcadia Girl Scout House
- Collier Girl Scout House











# **Entrepreneurship = Financial Empowerment**

Through Girl Scout experiences, girls get a jump start on establishing an entrepreneurial mindset. By participating in Mags & Munchies Fall Product Program and Girl Scout Cookie Program, they develop essential skills, such as money management, business ethics, and goal setting, while simultaneously earning money to support their troop activities and community service projects. Given this experience, girls learn the tools, attitudes and behaviors needed to become tomorrow's successful female entrepreneurs and caring philanthropists.

Girl Scout Cookie Program			
2,245	Girl Scouts participated		
238	troops participated		
421	average number of packages sold per Girl Scout participating		
235	outstanding girl entrepreneurs (over 1,000 packages)		
\$739,454	troop and proceeds		
\$9,456	service unit proceeds		
\$127 <i>,</i> 522	girl rewards		
\$49,320	redeemed cookie credits		
40,528	packages donated through the military/Hometown Heroes program		
945,580	packages sold		





# **Fall Product Program**

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1,054	Girl Scouts participated		
7	outstanding girl entrepreneurs (over \$1,000)		
\$45,601	earned by Girl Scout troops		
\$10,530	girl rewards		
1,405	items donated through the military/Hometown Heroes program		
24,790	nuts/candy sold		
1,981	magazines sold		
839	Tervis Tumblers & Bark Boxes sold		



# Your Dollars Make a Difference!

# Juliette Gordon Low Society Planned Giving Donors

As of September 30, 2023

Sylvia Acevedo

Erik and Eva Andersen

LaTasha Armstead

Renee Armstrong

Marilyn L. Arnall

Connie Bennett-Martin

Yvonne Bras

Dianne Belk and Lawrence Calder

Ann M. Carrasquillo

Richard Cyphers

Rae Dowling

Linda Getzen

Marie Graziosi

Carol B. and Jules Green

Ashley Harris

Cecelia Hill

Bonita Horne

Karen Huebner

Christine Jennings

Barbara Lewis

Tracy P. Lux

Jessica Macera

Colleen McGue

Juliana C. Meek

Alisa Peters

Megan Pierce

Patricia Ramthun

Kelly Reed

Roberta Rodgers

Shakira Rolle

Tracy Seider

Mary Anne Servian

Florence Stephens

Susan R. Stewart

Brenda Tate

Christine B. Yekel

# **EVENT SPONSORS**

We would like to recognize our long-time community partner Publix Super Market Charities who supported us throughout the year and made possible the Gingerbread Festival, Gold Award Luncheon, and the Young Women of Distinction Awards Ceremony. Their continued support is appreciated.



Additionally, we would like to thank Florida Power and Light and Little Brownie Bakers for their support of girl programming and leadership opportunities.





**Gingerbread Festival Partners** 

THE MALL AT UNIVERSITY TOWN CENTER



Thank you!

# **Grants and Foundation Supporters**

Received October 1, 2022 – September 30, 2023

Girl Scouts of Gulfcoast Florida wishes to acknowledge the generosity of the following foundations and civic and community organizations for directly supporting girls through program scholarships, fully funded troops, volunteer trainings, and other needs focused on the delivery of a quality Girl Scout Leadership Experience.











AmazonSmile Foundation

Bank of America Client Foundation -Frederic W. & Margaret E. Kurtz Fund

Bishop Parker Foundation

Community Foundation of Sarasota County

Gerald A. & Karen A. Kolschowsky Foundation

Getzen Family Charities

Girl Scouts of the USA

Gulf Coast Community Foundation

JPMorgan Chase Foundation

Lakewood Ranch Community Fund

Linda Getzen Charitable Gift Fund

Louis & Gloria Flanzer Philanthropic Trust Marni & Morris Propp II Family Foundation

Plantation Community Foundation

Service Club of Manatee County

Suncoast Credit Union

Foundation

**Swift Family Foundation** 

The Allyn Foundation

The Patterson Foundation

Tom Perry Family Foundation

United Way Hendry/Glades

United Way Lee

United Way South Sarasota

Vern & Florence Martin

Charitable Trust

Walmart Foundation

# **Corporate Supporters**

Alltrust Insurance

Children's World

Corvettes West

Dental Excellence, Dr. Cheryl

Malick, DMD, PA

Florida Penguin Productions

Florida Power & Light

HCA Florida Sarasota Doctors

Hospital

Little Brownie Bakers

Luhrsen Goldberg LLC.

Naples Family Concierge

**Publix Super Market Charities** 

Qualcomm

Warco, Inc.

Take Home Health Care

**Target Corporation** 

# **United Way Allocation Grants**

Received October 1, 2022 – September 30, 2023 United Way of Lee, Hendry, and Glades Counties United Way of South Sarasota County, Inc.



# 2022-2023 BOARD OF DIRECTORS

The Board of Directors of Girl Scouts of Gulfcoast Florida, Inc. is comprised of community members with a variety of skills and perspectives. Members represent a range of ages and reflect the racial, ethnic, religious, and other diverse demographics present within the council's geographic area.

**President:** Richard Cyphers

Vice President: Juliana Meek

Treasurer: Karen Huebner

**Secretary:** Ashley Harris

**Chief Executive Officer:** Mary Anne Servian

**Ex Offico** 

# Members at Large

Karin Bleyer
Maegan Cardillo
Bonny Eads Dery, D.O.
Sharon Preston-Folta
Devaney Iglesias
Lauren Johnston
Rosalind Mathews
Christina "Tina" Ottman
Joyce Rollins, Ed.D
Angela Smith
Madison Witherspoon



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# **CONNECT WITH US!**



### **Facebook**

### <u>GirlScoutsofGulfcoastFlorida</u>

Event information, adult learning news and updates, photos of girls in action, tips and tricks for volunteers, and more!

### Instagram

### girlscoutsgulfcoast

Fun photos from across the council.

### **Twitter**

### **GSGCF**

Tweets about informative articles, blogs, and breaking general news of interest to our members, volunteers, and supporters.

### LinkedIn

### girl-scouts-of-gulfcoast-florida-inc-

Links to articles about the Girl Scout Movement and topics related to the health, development, and support of girls.

### **Pinterest**

### gsgci

Fun ideas for all things Girl Scouting.

### Youtube

### **GSGCF**

Council and GSUSA videos.

Current members with an active email address also receive our monthly family e-newsletter, *S'more News*. Visit our website for links to the most recent editions.

Visit our website to see how Girl Scouts take the lead to change the world!

www.gsgcf.org