girl scoutsof gulfcoast florida 2024 Annual Report

Leadership • Today • Tomorrow









The Girl Scout Promise

On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

*Members may substitute for the word God in accordance with their own spiritual beliefs.

The Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.



Message from the CEO and Board President

Leadership • Today • Tomorrow

During the last year, Girl Scouts of Gulfcoast Florida continued to demonstrate their commitment to the foundational principles and values of the Girl Scout Leadership Experience. Girl Scouts has prepared girls to lead with courage, confidence, and character with a commitment to service since its founding in 1912 by Juliette Gordon Low. The organization has challenged barriers, redefining opportunities for generations of girls in a changing world. Today's Girl Scouts build on this legacy, addressing modern challenges while staying true to their founding roots. The Girl Scouts of Gulfcoast Florida uphold these values, inspiring local and global change through service and innovation. By fostering leadership and inclusivity, they continue to shape a brighter future.

Together, let us recognize the strength of Girl Scouts' leadership—an ongoing legacy that shapes our today and inspires our tomorrow. It is through the courage and determination of Girl Scouts that we see the leaders of today paving paths for a brighter, more inclusive world. It is in their commitment to service, innovation, and resilience that we find the makers of tomorrow—ready to lead with confidence and compassion. Today, we honor their achievements; tomorrow, we embrace the limitless possibilities they bring to our communities and beyond.

In 2024, we celebrated several significant achievements:

- The Betty Ethal Girl Scout Amphitheater at Camp Honi Hanta was the result of a girl and volunteer led property task group wish list. This addition will serve as a versatile outdoor classroom, offering opportunities for science, technology, engineering, math, and arts activities, while also providing a welcoming pavilion for social and recreational gatherings.
- It was an honor to present three outstanding leaders in our community with the Lifetime of Leadership Award during the Denim & Pearls luncheon.
 The Lifetime of Leadership Award at Girl Scouts embodies the spirit of the Girl Scout mission and celebrates those transformational leaders whose character and sustained contribution to their



Richard Cyphers, Board President Mary Anne Servian, CEO

communities' spans decades. Blair Bloomston, Richard Cyphers, and Valerie Powell–Stafford truly are shining examples of our mission at Girl Scouts to build girls who make the world a better place.

- We are immensely proud of the success of our 2024 cookie program and the meaningful impact it has had on our communities. Through the generosity of the community and the dedication of Girl Scouts, we were able to distribute more than 50,000 boxes of Girl Scout Cookies to local hometown heroes and military personnel overseas. This is an increase of over 9,400 boxes of cookies that touched lives, emphasizing that these girls are the next generation of philanthropists and are committed to making the world a better place.
- The annual Young Women of Distinction Ceremony was celebrated on May 19, 2024, at the Charlotte Harbor Convention Center in Punta Gorda. This year's ceremony, a celebration of excellence and achievement, honored an impressive 618 girls, recognizing their remarkable contributions with over 800 awards, including six outstanding girls who received the highest and most prestigious award in Girl Scouts, the Girl Scout Gold Award.

2024 Gold Award Girl Scouts

The Girl Scout Gold Award is the highest and most prestigious award that Girl Scout Seniors and Ambassadors can earn. We are proud to recognize the 2024 Gold Award Girl Scouts.



Bryanna SparksMaternal Mental Health Matters



Ainsley Ellis
Water Safety



Gabriella Stafford
Equal Opportunity to Succeed



Kaitlyn Jadevaia
Taking Flight



Michaela Fischer
In Their Honor



Sarah GlassMindfulness Rooms



Click here to view videos about these amazing girls and their Girl Scout Gold Award projects!



A Gold Award project must involve a minimum of 80 hours and include the following steps: identifying an issue, investigating it thoroughly, getting help and building a teoam, creating a plan, presenting the plan, gathering feedback, taking action, and educating and inspiring others. It is more than just a good service project—it encompasses organizational, leadership, and networking skills.

2024 Young Women of Distinction Awards Ceremony

It's the most exciting event of the year! This annual celebration highlights the accomplishments of girls from across the council. On May 19, 2024, we recognized a combined total of 618 girls from across the council who received over 800 awards and recognitions.

- 6 girls earned the Girl Scout Gold Award
- 37 girls earned the Girl Scout Silver Award
- 102 girls earned the Girl Scout Bronze Award
 - 6 girls earned the Dr. Elinor Crawford Girl Scout College Scholarship
 - girl earned the Lyndi Cyphers Memorial College Scholarship
 - **90** girls earned the Journey Summit Award
 - 94 girls earned Religious Recognitions









Our Membership

What started as a single troop in Savannah, Georgia, has blossomed into the largest girl-serving organization in the world. This vast sisterhood includes 3.2 million Girl Scout members across the United States, and 10.8 million Girl Guides in 153 countries. Girl Scouts of Gulfcoast Florida proudly serves girls in ten counties including: Manatee, Hardee, Highlands, Sarasota, DeSoto, Charlotte, Glades, Lee, Hendry, and Collier. From girl members to adult volunteers to proud Girl Scout alum, together we embody the strength of sisterhood.

2023-2024 Membership Year

3,587 girl members

1,832 adult members

681 lifetime members

6,100 total members



We would also like to recognize our wonderful volunteers for the 2023-2024 membership year. We had a total of 259 troop leaders and 390 co-leaders dedicate their time to build girls of courage, confidence, and character who make the world a better place!



Congratulations!

Charlotte 12 (Englewood) Service Unit

Gold Level

Service Unit Stretch Challenge

Financial Report

~ INCOME ~	
United Ways	\$ 31,713
Contributions & Events	\$ 372,693
Program Fees	\$ 88,351
Facility Rental	\$ 115,071
Retail On-Line Income	\$ 35,630
Investment Income/(Loss)	\$ 1,298,210
Product Sales	\$ 3,504,947
Other Income	\$ 78,105
TOTAL INCOME	\$ 5,524,720

~ EXPENSES ~	
Program	\$ 3,411,382
Service to Girls (Indirect)	\$ 563,563
Resource Development	\$ 185,392
Expenses	\$ 4,160,337
Net Results Before Depreciation and Pension Arrearage	\$ 1,364,383
Depreciation	\$ (379,296)
Pension Arrearage	\$ (120,063)
FINAL NET RESULTS	\$ 865,024

 $Girl\ Scouts\ of\ Gulfcoast\ Florida,\ Inc.\ was\ independently\ audited\ for\ 2024\ by\ Kerkering\ Barberio\ \&\ Co.$

Council Facilities

- Searcy G. Koen Regional Girl Scout Campus of Girl Scouts of Gulfcoast Florida, Inc., Sarasota, including:
 - Lorraine G. Gunn Council Headquarters
 - Gulfcoast Event and Conference Center of Girl Scouts of Gulfcoast Florida, Inc.
 - William G. and Marie Selby Boardwalk and Wetlands
- Camp Honi Hanta, Bradenton
- Camp Caloosa, North Fort Myers
- Arcadia Girl Scout House
- Collier Girl Scout House











Entrepreneurship = Financial Empowerment

Through Girl Scout experiences, girls get a jump start on establishing an entrepreneurial mindset. By participating in Mags & Munchies Fall Product Program and Girl Scout Cookie Program, they develop essential skills, such as money management, business ethics, and goal setting, while simultaneously earning money to support their troop activities and community service projects. Given this experience, girls learn the tools, attitudes and behaviors needed to become tomorrow's successful female entrepreneurs and caring philanthropists.

Girl Scout Cookie Program

Gill Scout Cookie i logiani	
2,325	Girl Scouts participated
222	troops participated
474	average number of packages sold per Girl Scout participating
281	outstanding girl entrepreneurs (over 1,000 packages sold)
\$913,355	troop proceeds
\$11,019	service unit proceeds
\$201,845	girl rewards
\$20,154	redeemed cookie credits
50,007	packages donated through the Gift of Caring program
1,101,932	packages sold





Fall Product Program

1,102	Girl Scouts participated
31	outstanding girl entrepreneurs (over \$1,000 sold)
\$46,499	earned by Girl Scout troops
\$10,050	girl rewards
2,210	Gift of Caring donations
26,193	nuts/candy sold
2,273	magazines sold
889	Tervis, BarkBox, personalized sold
889	rervis, barkbox, personalized sold



Business Partner Program





Thank you for your support!

We would like to thank our 2024 Business Partner Program participants. The following businesses supported local Girl Scouts by purchasing 12-16 cases (144-192 packages) of cookies through the Business Partner Program. Their support helped girls reach their high goals. If you would like information on being a business partner contact us at customercare@gsgcf.org.











































Juliette Gordon Low Society Planned Giving Donors

As of September 30, 2024

Roberta Rodgers Sylvia Acevedo Richard Cyphers Barbara Lewis Tracy P. Lux Shakira Rolle Erik & Eva Andersen Rae Dowling LaTasha Armstead Linda Getzen Tracy Seider Jessica Macera Marie Graziosi Colleen McGue Mary Anne Servian Renee Armstrong Juliana C. Meek Carol B. & Jules Green Marilyn L. Arnall Florence Stephens Ashley Harris Susan R. Stewart Connie Bennett-Martin Alisa Peters Yvonne Bras Bonita Horne Megan Pierce Brenda Tate Dianne Belk & Lawrence Calder Karen Huebner Patricia Ramthun Christine B. Yekel Ann M. Carrasquillo Christine Jennings Kelly Reed

Grants and Foundation Supporters

Received October 1, 2023 – September 30, 2024

Girl Scouts of Gulfcoast Florida wishes to acknowledge the generosity of the following foundations and civic and community organizations for directly supporting girls through program scholarships, fully funded troops, volunteer trainings, and other needs focused on the delivery of a quality Girl Scout Leadership Experience.

Autism Services Grant Council H. Gladstone & Betty Pritchard McKeon Foundation Collier Community Foundation Harmon-Meek Gallery Fund Foundation Community Foundation of Impact100 SRQ Sarasota County Louis & Gloria Flanzer Eluned & Edward Russell Charitable Foundation Philanthropic Trust Manatee Community Florida Winefest & Auction Foundation Fort Myers Kiwanis Foundation Marni & Morris Propp II **Glades Counties** Franklin G. Berlin Foundation Family Foundation **Getzen Family Charities** Plantation Community County Girl Scouts of the USA Foundation **Gulf Coast Community** Suncoast Credit Union Charitable Trust Foundation Foundation

Swift Family Foundation

The Claiborne & Ned Foulds

The Community Foundation

The Parrish Foundation

The Patterson Foundation

The Rotary Club of Fort Myers

United Way Lee, Hendry, &

United Way South Sarasota

Vern & Florence Martin

Walmart Foundation

United Way Allocation Grants

Received October 1, 2023 – September 30, 2024 United Way of Lee, Hendry, and Glades Counties United Way of South Sarasota County, Inc.



Corporate Community Partners and Event Sponsors

We would like to recognize our long-time community partner Publix Super Markets Charities who supported us throughout the year and made possible the Gingerbread Festival, Gold Award Luncheon, Young Women of Distinction Awards Ceremony, and Denim & Pearls. Additionally, we would like to thank the following for their support of girl programming and leadership opportunities.

AAP AIR Services

A Better Choice Staffing

Benderson Development

AB Bernstein Private Wealth

Management

CFS Management

Children's World

Corvettes West

Florida Power & Light

HCA Florida Sarasota Doctors

Hospital

Little Brownie Bakers

Palm Printing

Patriot Stor-All

Publix Super Markets Charities

Sage Art Sarasota

Sarasota Magazine

Qualcomm

Target Corporation

The Artful Giraffe

The Delta Kappa Gamma

Society International

Trinity Health of New England























The Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.



2023-2024 BOARD OF DIRECTORS

The Board of Directors of Girl Scouts of Gulfcoast Florida, Inc. is comprised of community members with a variety of skills and perspectives. Members represent a range of ages and reflect the racial, ethnic, religious, and other diverse demographics present within the council's geographic area.

President: Richard Cyphers

Vice President: Juliana Meek

Treasurer: Karen Huebner

Secretary: Ashley Harris

Chief Executive Officer: Mary Anne Servian

Ex Offico

Members at Large

Karin Bleyer

Vikki Caradonna

Maegan Cardillo

Bonny Eads Dery

Devaney Iglesias

Lauren Johnston

Kathryn Mlsna

Christina "Tina" Ottman

Iennifer Reid

Joyce Rollins

Mackenzie Shockey

Appointed Girl Representative

Olivia T.



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CONNECT WITH US!



Facebook

GirlScoutsofGulfcoastFlorida

Event information, adult learning news and updates, photos of girls in action, tips and tricks for volunteers, and more!

Instagram

girlscoutsgulfcoast

Fun photos from across the council.

Twitter

GSGCF

Tweets about informative articles, blogs, and breaking general news of interest to our members, volunteers, and supporters.

LinkedIn

girl-scouts-of-gulfcoast-florida-inc-

Links to articles about the Girl Scout Movement and topics related to the health, development, and support of girls.

Pinterest

gsgcf

Fun ideas for all things Girl Scouting.

Youtube

GSGCF

Council and GSUSA videos.

Current members with an active email address also receive our monthly family e-newsletter, **S'more News**. Visit our website for links to the most recent editions.

Visit our website to see how Girl Scouts take the lead to change the world!

www.gsgcf.org