



Promise • Purpose • Proud

20  
25

# Annual Report

girl scouts   
of gulfcoast florida



## The Girl Scout Promise

On my honor, I will try:  
To serve God\* and my country,  
To help people at all times,  
And to live by the Girl Scout Law.

*\*Members may substitute for the word God in accordance with their own spiritual beliefs.*

## The Girl Scout Law

I will do my best to be  
honest and fair,  
friendly and helpful,  
considerate and caring,  
courageous and strong, and  
responsible for what I say and do,  
and to  
respect myself and others,  
respect authority,  
use resources wisely,  
make the world a better place, and  
be a sister to every Girl Scout.

**girl scouts**  
of gulfcoast florida



# *Message from the CEO and Board President*

## Promise • Purpose • Proud

For more than a century, Girl Scouts has built a nationwide sisterhood that empowers girls with the courage, confidence, and character to make the world a better place. Within our council, girls discover their strengths, connect with others, and take action to create positive change.

Our 2025 theme—“Promise, Purpose, and Proud”—captures who we are and what drives us forward.

### **Promise: Understanding the Challenges Girls Face**

In January, we unveiled the groundbreaking State of the Florida Girl Report to dozens of community members and changemakers at our Sarasota headquarters. This study revealed the critical challenges facing girls across our state—in academics, physical health, mental wellness, and social well being.

Through the commissioning of this report, we are taking critical steps toward understanding the challenges girls face in our communities. We all know that girls are full of potential. But what this research confirms is that today's girls are facing unprecedented struggles.

By sharing these findings, we reaffirm our promise to advocate for girls and ensure every girl has the support she needs to thrive.

### **Purpose: Inspiring Learning, Leadership, and Achievement**

This year, Girl Scouts of Gulfcoast Florida honored 413 Girl Scouts with 576 awards at our Young Women of Distinction ceremony.

- 6 Girl Scouts earned the Gold Award—the mark of the remarkable—for completing projects that advanced conservation, campus safety, mental health, and hunger relief. The Gold Award is the highest achievement in Girl Scouting, recognizing girls who demonstrate extraordinary leadership, vision, and dedication through sustainable projects that create lasting change in their communities—and in their own lives.
- Also through the Highest Awards Program, we also celebrated 11 Silver, and 74 Bronze Award Girl Scouts who demonstrated leadership, organization, and commitment to creating lasting change in their communities.
- 65 Journey Summit Awards, celebrating girls' mastery of hundreds of skills and completion of more than 195 Take Action projects that strengthened their communities; and 77 Religious Recognitions, honoring girls' commitment to living the Girl Scout Promise and Law while exploring the connection between their faith and values.
- 244 Cookie Entrepreneurs who sold over 1,000 boxes each—including record-breaker Grace Pabalan, who achieved an incredible 8,060 boxes in a single season.
- More than one million boxes of Cookies sold, with 41,000 boxes donated to local first responders and military heroes through the Gift of Caring program. The funds raised through the Cookie Program empowered girls to lead community service projects,



**Juliana Meek, Board President**  
**Mary Anne Servian, CEO**

explore educational opportunities, embark on international travel, and make a direct difference for those in need.

### **Proud: Building Connections and Community**

Throughout 2025, our girls and volunteers embodied the pride of Girl Scouting through service, learning, and innovation. We launched Media Marvels, a new girl-led media group that empowers Girl Scouts to share their stories with the world. Together, our girls and staff celebrated more than 200 media appearances across online, print, and broadcast outlets, amplifying the good happening across the Gulfcoast.

Volunteer engagement remained a top priority for our council. Two Outdoor Weekends of Learning & Sisterhood (OWLS) at Camp Honi Hanta offered training, outdoor certifications, and personal growth opportunities that deepened the spirit of sisterhood.

Our partnership with FGCU's Kappa Delta sorority has continued to flourish, with six collaborative events promoting mentorship and community impact.

From beach cleanups to mental health advocacy, girls across our region continue to lead with compassion and creativity—living the Girl Scout Promise every day. Together, we are promising a better tomorrow, living our purpose boldly, and standing proud of all that our girls, volunteers, and supporters have achieved.

With heartfelt gratitude,

**Mary Anne Servian**, Chief Executive Officer

**Juliana Meek** President, Board of Directors Girl Scouts of Gulfcoast Florida

20  
25

# Gold Award Girl Scouts

The Girl Scout Gold Award is the highest and most *prestigious* award that Girl Scout Seniors and Ambassadors can earn. We are proud to recognize the 2025 Gold Award Girl Scouts.



[Click on each name to view their Gold Award Video.](#)



[Harley Cross](#)

Community Food  
Pantry



[Krysta Fowler](#)

BAT-vocate



[Reagan Graham](#)

Heart and Sole



[Victoria Morton](#)

Pet Resource Central



[Dakota Partelow](#)

Valerie's House



[Olivia Trader](#)

College Safety and  
Awareness

# 2025 Young Women of Distinction Awards Ceremony

It's the most exciting event of the year! This annual celebration highlights the accomplishments of girls from across the council. On May 18, 2025, we recognized a combined total of 413 girls from across the council who received more than 575 awards and recognitions.

**6** girls earned the Girl Scout Gold Award

**11** girls earned the Girl Scout Silver Award

**74** girls earned the Girl Scout Bronze Award

**7** girls earned the Dr. Elinor Crawford Girls Scout College Award

**1** girl earned the Lyndi Cyphers Memorial College Scholarship

**65** girls earned the Journey Summit Award

**77** girls earned Religious Recognitions





# Our Membership

What started as a single troop in Savannah, Georgia, has blossomed into the largest girl-serving organization in the world. This vast sisterhood includes 3.2 million Girl Scout members across the United States, and 10.8 million Girl Guides in 153 countries. Girl Scouts of Gulfcoast Florida proudly serves girls in ten counties including: Manatee, Hardee, Highlands, Sarasota, DeSoto, Charlotte, Glades, Lee, Hendry, and Collier. From girl members to adult volunteers to proud Girl Scout alum, together we embody the strength of sisterhood.

3,830

Girl Members

1,914

Adult members

707

Lifetime members



= 6,451  
Total members

We would also like to recognize our wonderful volunteers for the 2024-2025 membership year. We had a total of 259 troop leaders and 390 co-leaders dedicate their time to build girls of courage, confidence, and character who make the world a better place!



**Congratulations!**

Charlotte 12  
(Englewood)  
Service Unit

**Gold Level**

Service Unit  
Stretch Challenge

# Financial Report

| ~ INCOME ~               |                     |
|--------------------------|---------------------|
| United Ways              | \$ 33,290           |
| Contributions & Events   | \$ 430,790          |
| Program Fees             | \$ 90,650           |
| Facility Rental          | \$ 130,496          |
| Retail On-Line Income    | \$ 38,253           |
| Investment Income/(Loss) | \$ 728,187          |
| Product Sales            | \$ 3,984,035        |
| Loss on Assets Disposal  | \$ (113,040)        |
| Other Income             | \$ 11,022           |
| <b>TOTAL INCOME</b>      | <b>\$ 5,333,683</b> |

| ~ EXPENSES ~  |                   |
|---|-------------------|
| Program   | \$ 3,672,156      |
| Service to Girls (Indirect)                           | \$ 618,649        |
| Resource Development                                  | \$ 141,713        |
| Expenses  | \$ 4,432,518      |
| Net Results Before Depreciation and Pension Arrearage | \$ 901,165        |
| Depreciation  | \$ (397,465)      |
| Pension Arrearage                                     | \$ (120,348)      |
| <b>FINAL NET RESULTS</b>                              | <b>\$ 383,352</b> |

Girl Scouts of Gulfcoast Florida, Inc. was independently audited for 2025 by Kerkering Barberio & Co.

## Council Facilities

- Searcy G. Koen Regional Girl Scout Campus of Girl Scouts of Gulfcoast Florida, Inc., Sarasota, including:
  - Lorraine G. Gunn Council Headquarters
  - Gulfcoast Event and Conference Center of Girl Scouts of Gulfcoast Florida, Inc.
  - William G. and Marie Selby Boardwalk and Wetlands
- Camp Honi Hanta, Bradenton
- Camp Caloosa, North Fort Myers
- Arcadia Girl Scout House
- Collier Girl Scout House





# Entrepreneurship = Financial Empowerment

Through Girl Scout experiences, girls get a jump start on establishing an entrepreneurial mindset. By participating in Mags & Munchies Fall Product Program and Girl Scout Cookie Program, they develop essential skills, such as money management, business ethics, and goal setting, while simultaneously earning money to support their troop activities and community service projects. Given this experience, girls learn the tools, attitudes and behaviors needed to become tomorrow's successful female entrepreneurs and caring philanthropists.

## Girl Scout Cookie Program

|           |  |
|-----------|--|
| 2,618     | Girl Scouts participated                                     |
| 241       | troops participated  |
| 396       | average number of packages sold per Girl Scout participating |
| 244       | outstanding girl entrepreneurs (over 1,000 packages sold)    |
| \$854,188 | troop proceeds   |
| \$10,356  | service unit proceeds  |
| \$223,410 | girl rewards   |
| \$20,154  | redeemed cookie credits                                      |
| 41,587    | packages donated through the Gift of Caring program          |
| 1,035,656 | packages sold  |



**girl scouts**   
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## Fall Product Program

|          |  |
|----------|--|
| 1,079    | Girl Scouts participated                             |
| 23       | outstanding girl entrepreneurs (over 100 items sold) |
| \$45,472 | earned by Girl Scout troops                          |
| \$10,297 | girl rewards   |
| 1,289    | Gift of Caring donations                             |
| 21,862   | nuts/candy sold                                      |
| 1,936    | magazines sold                                       |
| 974      | Tervis, BarkBox, personalized items, candles sold    |





# Business Partner Program



## Thank you for your support!

We would like to thank our 2025 Business Partner Program participants. The following businesses supported local Girl Scouts by purchasing 12-16 cases (144-192 packages) of cookies through the Business Partner Program. Their support helped girls reach their high goals. If you would like information on being a business partner contact us at [customercare@gsgcf.org](mailto:customercare@gsgcf.org).





# Juliette Gordon Low Society Planned Giving Donors

As of September 30, 2025

|                               |                        |                  |                    |
|-------------------------------|------------------------|------------------|--------------------|
| Sylvia Acevedo                | Richard Cyphers        | Barbara Lewis    | Roberta Rodgers    |
| Erik & Eva Andersen           | Rae Dowling            | Tracy P. Lux     | Shakira Rolle      |
| LaTasha Armstead              | Linda Getzen           | Jessica Macera   | Tracy Seider       |
| Renee Armstrong               | Marie Graziosi         | Colleen McGue    | Mary Anne Servian  |
| Marilyn L. Arnall             | Carol B. & Jules Green | Juliana C. Meek  | Florence Stephens  |
| Connie Bennett-Martin         | Ashley Harris          | Alisa Peters     | Susan R. Stewart   |
| Yvonne Bras                   | Bonita Horne           | Megan Pierce     | Brenda Tate        |
| Dianne Belk & Lawrence Calder | Karen Huebner          | Patricia Ramthun | Christine B. Yekel |
| Ann M. Carrasquillo           | Christine Jennings     | Kelly Reed       |                    |

## Grants and Foundation Supporters

Received October 1, 2024 – September 30, 2025

Girl Scouts of Gulfcoast Florida wishes to acknowledge the generosity of the following foundations and civic and community organizations for directly supporting girls through program scholarships, fully funded troops, volunteer trainings, and other needs focused on the delivery of a quality Girl Scout Leadership Experience.

|   |   |   |
|---|---|---|
| Athena Progressive Giving Circle                | Girl Scouts of the USA                          | Suncoast Credit Union Foundation                            |
| Bank of America Client Foundation               | Give Lively Foundation Inc.                     | Swift Family Foundation, Inc.                               |
| Blackbaud Giving Fund                           | Gulf Coast Community Foundation, Inc.           | The Parrish Foundation                                      |
| Charlotte Community Foundation                  | Harmon-Meek Gallery Fund                        | The Patterson Foundation                                    |
| Collaboratory                                   | JP Morgan Chase Foundation                      | United Way Lee, Hendry, & Glades Counties                   |
| Collier Community Foundation                    | Jules and Carol B. Green Fund                   | United Way South Sarasota County                            |
| Community Foundation of Sarasota                | Leila and Steven M. Gompertz Donor Advised Fund | United Way of Central Florida – Highlands & Hardee Counties |
| Fidelity Charitable                             | Lewis & Leona Hughes Fund                       | Vern and Florence Martin Charitable Trust                   |
| Fred & Louise Goebel Charitable Foundation Fund | Louis & Gloria Flanzer Philanthropic Trust      | Walmart Foundation  |
| Gerald A. & Karen A. Kolschowsky Foundation     | Marilyn Harwell Legacy Fund                     | Zonta Foundation of Southwest Florida Inc.                  |
| Getzen Family Charities, Inc.                   | Paul & Anne Finstad Fund II                     |   |
|   | Selby Foundation                                |   |

### United Way Allocation Grants

Received October 1, 2024 – September 30, 2025

United Way of Lee, Hendry, and Glades Counties

United Way of South Sarasota County, Inc.

United Way of Central Florida – Highlands & Hardee Counties





# Corporate Community Partners and Event Sponsors

We would like to recognize our long-time community partner Publix Super Markets Charities who supported us throughout the year and made possible the Gold Award Luncheon, Young Women of Distinction Awards Ceremony, and Service Unit Kick-Off & Adult Recognition event. Additionally, we would like to thank the following for their support of girl programming and leadership opportunities.

Benevity Community  
Impact Fund

Florida Everblades

Florida Power & Light

Kiwanas Club of Fort Myers

Naples Pelican Bay Rotary

Nathan Benderson Park

Conservancy

Office of the Sheriff, Lee County

Peace River Quilters' Guild, Inc.

Publix Super Markets  
Charities, Inc.

Qualcomm

Rotary Club of Fort Myers

Rotary Club of Lakewood  
Ranch



PUBLIX SUPER MARKETS  
**CHARITIES**



**FPL**®

**BENDERSON**  
DEVELOPMENT



## The Girl Scout Mission

Girl Scouting builds girls of courage,  
confidence, and character, who  
make the world a better place.



## 2024-2025 BOARD OF DIRECTORS

The Board of Directors of Girl Scouts of Gulfcoast Florida, Inc. is comprised of community members with a variety of skills and perspectives. Members represent a range of ages and reflect the racial, ethnic, religious, and other diverse demographics present within the council's geographic area.

**President:** Juliana Meek

**Vice President:** Ashley Harris

**Treasurer:** Vikki Caradonna

**Secretary:** Joyce Rollins

**Chief Executive Officer:** Mary Anne Servian  
Ex Officio

### Members at Large

Karin Bleyer  
Richard Cyphers  
Sally Daisomont  
Bonny Eads Dery  
Kathryn Mlsna  
Jennifer Reid  
Mackenzie S.

### Appointed Girl Representative

Zoe M.

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Sarasota, Florida 34233  
941-921-5358 | 800-232-4475  
Email: [gsgcf@gsgcf.org](mailto:gsgcf@gsgcf.org)



## Connect With Us!



Rallyhood is our place to connect, share resources, and get inspired with Girl Scout families, volunteers, and council staff! Get connected today!



Visit our website to see how Girl Scouts take the lead to change the world!

[www.gsgcf.org](http://www.gsgcf.org)